

# City Officials Look Dimly on Section 14 Plan

## Roads Are Main Source Of Complaint

Planners, Council Confer With Two Consultants

The possibility of having Tahquitz Drive cut through Section 14 (the reservation) within the very immediate future, looked very slim today after Ben Southland of Victor Gruen and Associates appeared before the Palm Springs Planning Commission to explain the overall plan for the Indian owned section of land.

Southland told the Planning Commission and the City Council that the plan was now completed, and that Victor Gruen had completed his contract with the Indians except for going before the Planning Commission with zoning requests, and added that he was not ready to do the latter at this time.

MEMBERS OF THE Planning Commission, the City Council, and Special City Planning Consultant Simon Eisner all voiced opinion against the plan which calls for a 18-hole golf course, a shopping center, a convention center, and living quarters from apartments and hotels to one family dwellings, as well as private homesites along the golf course fairways.

Most objectionable, in the view of the planners, is the lack of roads in the section and the division of Tahquitz Drive, in the center of which is planned the shopping center.

"In effect," said the Commission, "this division this far from the downtown business district, will cause the proposed district to become a regional shopping center, and will pull business away from downtown Palm Springs."

EISNER POINTED out that any plan for Section 14 should increase the uses and facilities in relationship to the present downtown business district, and not divide from it.

The ever important thought of traffic downtown brought up another objection to the Gruen plan—the lack of north-south roads. The plan shows only one road north and south, but Southland said that in his opinion it was all that was necessary to carry the traffic load which would be generated within the section.

THIS BROUGHT a quick rebuttal by Simon, who pointed out that Southland must be off in his figures, "because this plan would easily add some 2,000 residents, which would bring easily 1,000 automobiles into the section—and the roads, as laid out in the plan, would be far from sufficient."

Southland explained that it was difficult to come to any kind of an understanding in relationship to the plan and a potential population in Palm Springs. He said that the newest census has caused a unique situation, because it does not coordinate with statistics of the increase in school attendance or statistics compiled by utility companies.

(IN THE TWO YEARS since the last census was taken, school records show that the local schools, Katherine Finch, Francis Stevens, Nellie Coffman, Cleo Vista, Cahulla, and the High School had a total in 1956 of 1,693 enrolled; in 1957 a total of 2,249; and this year a total of 2,588, showing a student increase over the past two years of 895.)

The newest census, just completed, showed a 120 person increase in Palm Springs during the past two years.

## 'Fair Chance'

## Leopold Appeals For a New Life

JOLIET, Ill. (AP) — Nathan Leopold was released today on parole from Stateville Penitentiary where he was sent 33½ years ago for the thrill murder of Bobby Franks, and asked for "a chance—a fair chance—to start life anew."

Leopold walked out into a swarm of reporters under a bright and springlike sky, just 33 years, six months and two days after he was committed for what was called "the crime of the century," the chisel-slaying of the 14-year-old Franks.

HE WAS A SHAKING, ailing man of 53 who pleaded for compassion and seclusion as he emerged.

Remorse for the crime, Leopold told the Parole Board which finally gave him freedom, "tinges my every thought all day, every day."

He planned to begin a new life as a hospital technician for a church hospital in the mountains of Puerto Rico.

## THE WEATHER

Desert Area Forecast: Partly cloudy today and tonight. Considerable cloudiness Friday with scattered showers and chance occasional thunderstorms. Windy at times Friday. Not much temperature change. Highs today 48-58 upper valleys, 53-68 lower valleys.

Yesterday's high was 64, low, 37; a total of .01 of an inch of rain was recorded.

VOL. XXXI, NO. 154 16 Pages

Palm Springs, California, Thursday, March 13, 1958

PHONE FA 5-5005

Single Copy 10c

# The Desert Sun

The Desert Empire's Daily Newspaper

## EVENINGS

Daily Except Sundays  
PHONE FA 5-5005

# Labor Leaders Tell Ike Decision to Defer Tax Cut Action Is 'Unnecessary, Unwise'

## Dr. Purcell; Boyd File for Jr. College

18 Candidates Now Seek Five Board Positions

Two more Palm Springs men have filed for election to the Board of Trustees of the new Desert Junior College, it was announced today.

They are ex-Palm Springs Mayor Florian G. Boyd and Dr. Francis A. Purcell, D.D.S.

The deadline for filing is tomorrow.

COUNTY SCHOOLS Supt. Ray Johnson reported today that 18 persons have filed for the five positions on the Board of Trustees for the new school district, approved last month by area voters.

Boyd served as Mayor of Palm Springs for four and a half years before resigning this post three months ago, and he has been a member of the City Council for 10 years.

Fifty-three years of age, he holds an AB degree in business administration and banking from Colorado College, and is a public accountant. He has been a resident for 23 years.

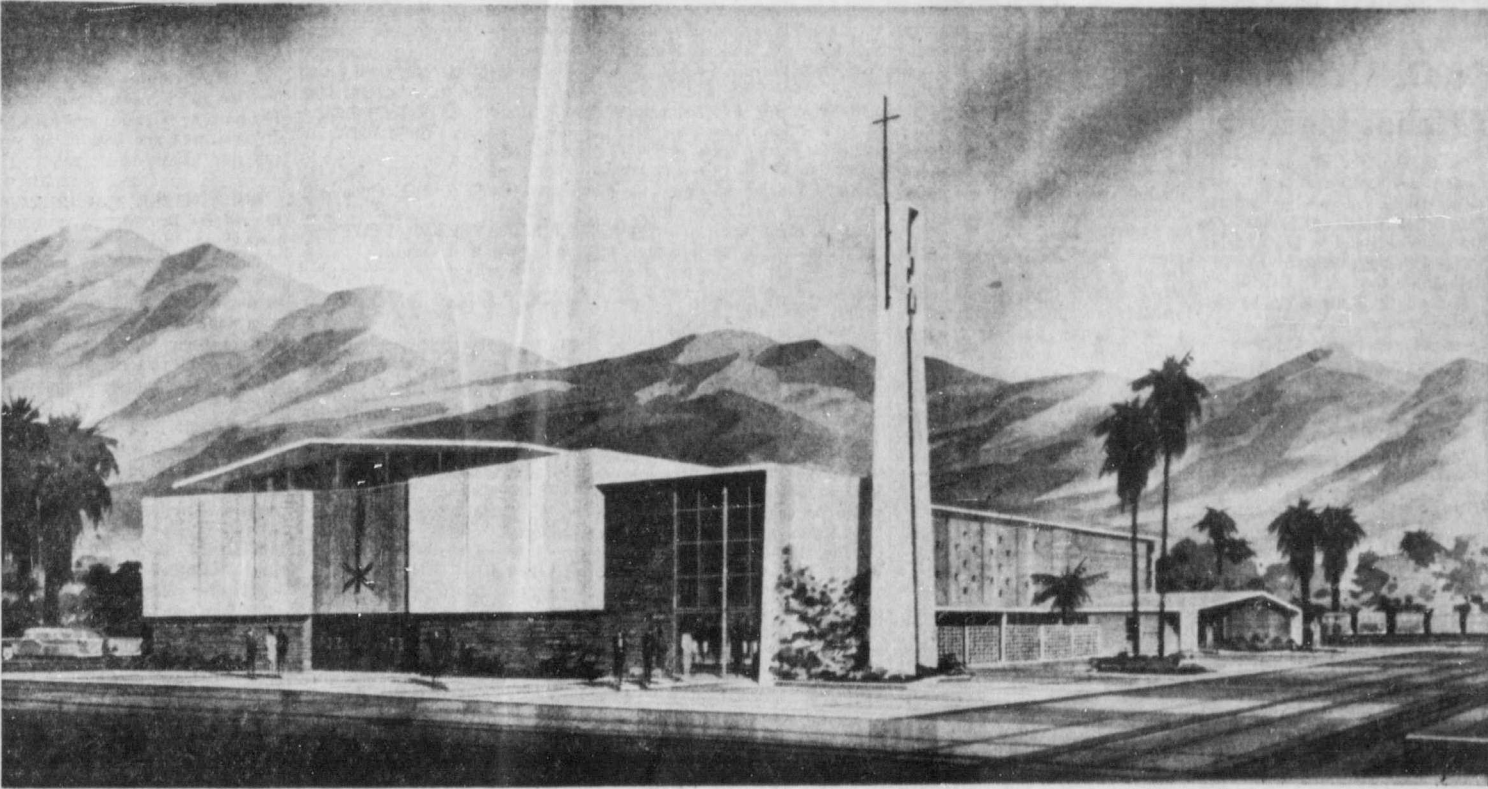
HE IS A MEMBER of the Desert Hospital District board of directors, a member of this year's County Grand Jury, and a past president of the Palm Springs Chamber of Commerce.

Boyd also is a member of the National Association of Tax Accountants, California Society of Public Accountants, National Association of Public Accountants, and is licensed to practice before the Treasury Department.

He is married, and has one son, Florian Gillard Boyd III, who is a local attorney.

DR. PURCELL, a local dentist, has been a member of the Palm Springs Planning Commission for almost five years, and prior to this he spent more than 14 years on the Indio School Board, was a member of the Palm Springs High School Board of Education, and was president of the Palm Springs Board when it became a Unified School District.

He is married and has four children; the oldest is married. Added to the list of candidates is Hallie M. G. Adams of Coachella, who was the eighteenth person to file.



PERSPECTIVE AND GENERAL floor plan for the new sanctuary for the Palm Springs Community Church were approved by the congregation, as submitted by the Church Planning Committee and Architect Robert Inslee of Los Angeles after more than a year of study.

The sanctuary building, which will provide choir rooms, chapel, study and sacristy, will cost an estimated \$350,000, including architect's fees and furnishings. During the past year \$189,000 has been raised through gifts

or pledges, and the church plans to go ahead with the project as soon as sufficient funds have been secured. Church leaders hope that the new sanctuary will be completed for dedication by January 1960.

## Tornadic Winds Hit Miami, New Snow Falls in Midwest

BY UNITED PRESS

A storm belt twisted from a point 30 miles north of Miami, Fla., northwestward through the Central Rocky Mountains Wednesday night and today, bringing tornadic winds to Florida and four-inch snows to Springfield, Mo.

Seven persons were injured Wednesday night when winds hit West Pompano Beach, Fla., where several trailers were turned over. The Weather Bureau said a tornado was sighted west of Pompano, Fla., but reported no casualties.

NEW SNOW CLOGGED sections of Kansas and Oklahoma, where

## Voters Approve Annexation to Cemetery District

DESERT HOT SPRINGS — Voters from Garnet and this area approved the annexation of all the area to the north county line into the Palm Springs Cemetery district, according to Carl Hodges, election clerk for the County of Riverside.

In a breakdown of votes in the two precincts, Desert Hot Springs cast a total of 87 votes, 81 yes, 5 no, and one spoiled ballot. North Palm Springs (Garnet) cast a total of 49 votes, 26 yes, 23 no, and had no spoiled ballots.

The Cemetery District formerly almost exactly followed the boundaries of the Palm Springs Unified School District, but stopped at the Southern Pacific Railroad on the north. The new annexation brings into the district all of the north territory, including North Palm Springs and Desert Hot Springs, to the Riverside County line.

## SEA-LOVING THIEF STEALS BOAT, MOTOR FROM HOME HERE

Local police have issued an all points bulletin on the theft of a 13-foot fiberglass boat and motor stolen from a Palm Springs residence last night.

Jacob Wayne Oertle of 565 East Andreas Road, reported to police that someone had taken his Wizard boat, boat trailer, Johnson outboard motor, a pair of water skis, two ski tow ropes, and four life preservers from his driveway at his home. Value was estimated at \$1,227.

## Square Dance Festival Set Sunday, March 23

Fourth annual Square Dance Festival, co-sponsored by the Palm Swingers Dance Club and the City Recreation Department, will be held Sunday afternoon, March 23, at the Palm Springs High School gymnasium.

All proceeds from the event will be donated to charity.

DANCING WILL start at 1:30 p.m., with a half hour of round dancing arranged by Marguerite Clapp, well known round dance instructor.

The remainder of the afternoon will be devoted to the latest popular square dances, with callers to include Harley Smith, Brownie Brown, George Watts, Cal Golden and Osa Mathews.

The Festival is expected to attract a large number of square dance devotees from other Southern California clubs.

## To Reconsider

## FCC Asks Return Of Miami TV Case

WASHINGTON, (AP) — The Federal Communications Commission asked the U.S. Court of Appeals today to return the controversial Miami, Fla., channel 10 case to the commission "in the light of significant new information."

The FCC had awarded the channel to Public Service Television, Inc., a subsidiary of National Airlines.

IN A MOTION filed with the court, the FCC said that it desired to reconsider the grant because of public charges which have been aired at a House investigation.

FCC Commissioner Richard A. Mack resigned as a result of charges that he let friends and money sway his vote in the channel 10 case. Mack, who denied the charges, voted with the commission majority to award the channel to National.

THE MIAMI TV channel was granted to Public Service on Feb. 7, 1957, and the new station, WPST, recently went on the air. Col. Frank Katzentine, who bid

unsuccessfully for the channel, and Eastern Airlines filed appeals as "interested parties."

"Since the filing of these appeals," the commission said, "public charges have been made in the course of congressional investigation that one of the commissioners who participated in the proceedings before the commission, but who has since resigned, should have disqualified himself."

FURTHERMORE, THE commission told the court, the House investigation indicates that some of the applicants for the channel 10 construction permit, including Public Service, "may have conducted themselves in the furtherance of their applications in a manner which might affect the commission's basic determinations in the comparative proceeding."

The commission noted that the House investigation is still going on. It also pointed out that the Justice Department has ordered the FBI to scrutinize Mack's financial arrangements with Whiteside. A federal grand jury also is investigating.

## Mortgage Bankers to Hear Real Estate Taxation Panel

"Real Estate Taxation and Its Impact Upon the Mortgage Market" will be the subject of a panel discussion at the Friday meeting of the California Mortgage Bankers Association, which opened its convention today at El Mirador.

Panel members will include John J. Lyman, vice president of Dwyer-Curlett and Co. then president of the Southern California Mortgage Bankers Association; Samuel Leak, Jr., Los Angeles City Administrative Officer; Robert E. McDavid, Los Angeles member of the California State Board of Equalization, and Bradford Trenham, former president of the California Taxpayers Association.

LINDEN STARK, vice president of Crocker-Anglo National Bank of San Francisco, will act as moderator.

Robert Kirkwood, State Controller of Sacramento, will speak on "California Taxes and the Economic Situation of State Government."

GORDON YOUNG, assistant vice president Los Angeles Bank

of America, will discuss "The MBA School of Mortgage Banking" and Samuel B. Morris, consulting engineer, Los Angeles Dept. of Power and Water, "Water, the Basis of Real Estate Values."

Gordon Stimson, CMBA president, opened the convention at 9:30 a.m., today. It will close Saturday afternoon, following election of new officers, directors and committee chairmen.

## Budget Director Brundage Quits, Stans Appointed

WASHINGTON (AP) — President Eisenhower today accepted the resignation of Budget Director Percival F. Brundage and promoted Deputy Director Maurice H. Stans to the post.

The switch will be effective shortly, probably Saturday. Brundage pointed out that he already had served "somewhat longer" than either of the administration's two previous budget directors.

He said he also "must attend to some personal matters that have been neglected."

## Rebels Active

## Set Fire to Hotel, Try Assassination

HAVANA, (AP) — Persons believed to be rebel sympathizers set a hotel on fire and tried to assassinate a close associate of President Fulgencio Batista today. The assassination attempt was made on Raul Menocal, minister of commerce in the cabinet which disbanded last week to prepare for national elections.

AN UNIDENTIFIED man in a taxi cab fired several shots at Menocal as he was leaving his house. All the shots missed.

The fire occurred in the plush new Havana-Hilton Hotel which will be opened March 1. Someone spread gasoline around and lighted it. Firemen got the blaze out, but it did \$25,000 worth of damage.

OTHERWISE, HAVANA was relatively quiet today although

## Recession Discussed at Conference

AFL-CIO President Says 'No Sense' In Delaying Issue

WASHINGTON (AP) — AFL-CIO leaders told President Eisenhower today that the administration decision to defer anti-recession tax cut action is "unnecessary and unwise," and will cause more unemployment.

AFL-CIO President George Meany said the federation's Executive Committee told Eisenhower there would be "no sense" in waiting until next month before deciding the tax cut issue.

TREASURY SECRETARY Robert B. Anderson said after a conference with Eisenhower Wednesday that no tax reduction decision would be made until "The future course of the economy has been clarified."

House Republican leader Joseph W. Martin Jr. had said earlier that the decision would be deferred "another month."

But Meany and the other AFL-CIO leaders said tax cuts and other anti-recession measures should be put in effect now. Meany told newsmen every economic indicator suggests that March will show a further decline in the economy.

MEANY SAID THE President felt the situation was very serious and gave every indication that "he's certainly going to do what he can."

Meany described the conference as "very friendly" and said the President "certainly did" show concern over rising unemployment. He said Eisenhower did not offer any suggestions but said he would take the AFL-CIO recommendations under consideration.

MEANY TOLD WHITE House reporters that the AFL-CIO will submit a detailed memorandum to the White House Friday to substantiate its claim that March will show a further decline in the economy.

Today, Meany gave the President a letter urging a five-point program adopted by the AFL-CIO at an emergency economic conference which 1,000 union leaders have been holding here.

The program would cut taxes by raising individual exemptions from \$600 to \$700. It also calls for improved unemployment benefit and their extension to more jobless workers, increased defense spending, a broad public works program, and increases in social security benefits, the minimum wage, and aid to distressed areas.

## Set Fire to Hotel, Try Assassination

this was the first anniversary of an abortive attack on the presidential palace in which more than 20 persons, mostly students, were killed.

Newspapers that appeared today had no political news aside from official statements. Political columns and cartoons were missing.

FREEDOM OF THE press was one of the civil rights suspended by the government Wednesday, barely five weeks after those rights had been restored to most of the country. Civil rights in rebel-infested Oriente Province were restored only a matter of hours before the new suspension. Congress will meet Friday to ratify the order curbing civil liberties. The legislature's strong pro-government majority is considered certain to approve the action.







## Board Rejects \$27,000 Claim For Accident

A claim by Benigno Cruz for \$27,000 damages resulting from an accident which occurred on the Warner Ranch near Rancho Mirage on Jan. 16, was received by the Board of Supervisors this week and rejected. It will be placed in the hands of the county's insurance carriers.

The claim, filed by Gordon Cologne, Indio attorney, stated that Cruz was pinned against a pile of date picking boxes when he was caught by a long cable connecting a grader to a tractor driven by a county employee, Ray Wolfenbarger.

The claim itemized \$25,000 damages for "pain and suffering," and \$2,000 estimated loss of pay from Jan. 16 to probable time of full recovery.

### That's Service!

WALTHAM, Mass. — (UP) — Soldier James Martin had 10 doctors and 10 nurses to serve him on the last day prior to the closing of Murphy Army General Hospital, Martin was recuperating from a broken leg when he found himself the sole patient.

The Desert Sun Thursday, March 13, 1958 3



CALIFORNIA STATE TREASURER A. Ronald Button chats above with Donivee Ellison, Palm Springs High School student, who is chairman of a committee to have high school students go to Washington, D. C., on a visit. The two discussed the possibility of the group stopping over in Sacramento on their way to Washington. Miss Ellison visited the state treasurer at his home in Rancho Mirage. (Desert Sun Photo.)

## Saund Tells of Farming Hearings Conducted by Congressional Group, Predicts Beneficial Results Will Follow Sessions in Riverside, El Centro

By D. S. SAUND  
29th Congressional District

It was my pleasure and privilege last week to be host to the chairman and four members of the House Agriculture Committee while these agricultural leaders of Congress listened with sympathetic interest to the farming problems of the 29th Congressional District.

Nearly three score witnesses from many sections of Riverside County gave authoritative testimony on the varied problems of that county's diversified agriculture during an all-day hearing in the Faculty Club of the Citrus Experiment Station.

AT AN ALL-DAY hearing in El

Centro, a like number of witnesses spoke with authority on the problems connected with Imperial Valley's great agricultural economy.

The problems of date growers, cotton growers, poultrymen, beekeepers and farm labour, to mention only a few, were described by the parade of speakers who appeared before the committee.

BOTH OF THE hearings extended through the afternoon hours to 5:30 or 6 o'clock as Chairman Harold D. Cooley and his colleagues patiently listened to every one of the witnesses who desired to be heard.

True western hospitality was

shown by the residents of Riverside and Imperial Counties. The congressmen were greeted warmly by large gatherings at dinners held in Riverside's Mission Inn and the Knotty Pine Restaurant in Imperial Valley. They were honored guests at luncheons on both days.

BY FORTUNATE timing, the great Imperial County Midwinter Fair was in progress. The congressional guests were taken to the fairgrounds, where they received a hearty welcome.

Throughout the committee's two-day visit, the people of the 29th District accorded them a heartwarming reception. They demonstrated conclusively their appreci-

ation to these busy leaders of Congress for taking the time to make the long trip to California to hear their agricultural problems on-the-spot, first hand.

FOLLOWING HIS return to Washington, Chairman Cooley made this statement concerning the committee's visit:

"Our visit to the Riverside and Imperial Counties was a very pleasant and profitable experience. I am very grateful to the people of both counties for having appeared in such large numbers to present their views concerning problems of agriculture. I am particularly grateful to them for all the courtesies accorded to us during our brief sojourn there."

"I AM ESPECIALLY grateful to Congressman Saund for inviting us to his District and for having made arrangements for the hearings. I am certain that all members of our committee were greatly impressed by all statements presented and I am also certain that our committee will give very careful consideration to the problems presented to us."

Without doubt, beneficial results will follow this cordial meeting of the men who make agricultural laws for the Nation and the farming community of the 29th District.

READ SUN  
CLASSIFIED ADS

## Nothing Succeeds Like Success THE 14th HOME STARTING ON THE PROFESSIONAL PEOPLES DREAM COME TRUE DEVELOPMENT



### NOW YOU CAN HAVE A HOLIDAY HOME WITHOUT BUYING A COSTLY LOT

We build this cement block house with living room, fireplace, aircooler, bedroom, bath, kitchen, carport, 64 sq. ft. for only \$56000.00 full price Bldg-Loan Financing

Why tie up money in expensive land when for the price of a lot you can own a home clear. Big lots, 1/4 acre, water, trees, utilities, TV, for \$10.00 a MONTH 99 YEAR LEASES

Here, you can live on the peaceful desert yet only 12 minutes to Palm Springs night life. A community of economy minded discriminating owners. Existing owners are doctors, engineers, dentists, college and insurance executives, retired ranchers and contractors, many finishing their own homes. Mobile homes may be kept with permanent homes when fully enclosed, stored and used for extra space.

DIRECTIONS: Straight out Ramon Road to the end. See Hidden Springs Ranch on road maps of Standard, Shell, Texaco, Richfield, N-11

## CofC Urges Stricter Law For Litterbugs

A plea by the Palm Desert Chamber of Commerce for strengthening and enforcement of the county's anti-litter ordinance was referred by the Board of Supervisors this week to the Planning Commission and the Board of Trade.

The chamber of Commerce is campaigning this month to educate residents and visitors on the desirability of keeping their community clean.

## Grand Canyon Interviews Set

A representative of the Grand Canyon, Ariz., will be at the Free Employment office of the Palm Springs Employers Association Friday and Saturday, to interview prospective summer employees.

This is an annual service offered by the local office, located at 214 North Indian Avenue.

New Hampshire's state motto—"Live Free or Die"—is a quotation from a speech by the Granite State's great Revolutionary War hero, General John Stark, who saved the day at Bunker Hill and stopped the British at Benning-

## WE ARE NOT

# GOING OUT OF BUSINESS

## JUST 15 DAYS TO MOVE OUR ENTIRE STOCK

## NO REASONABLE OFFER REFUSED

WE DON'T WANT TO PAY STORAGE AND WE HAVE NO PLACE TO MOVE... SO OUT GOES EVERYTHING AT NEAR COST... BELOW COST OR AT ANY COST!



### STURDY PLATFORM ROCKERS

Reg. \$59.95

Close-Out

**\$24<sup>50</sup>**

ALL-WOOL  
9 x 12

### RUG

Reg. \$79.95

While They Last

**\$44<sup>95</sup>**

### RUGGED RECLINER CHAIR

Reg. \$99.95

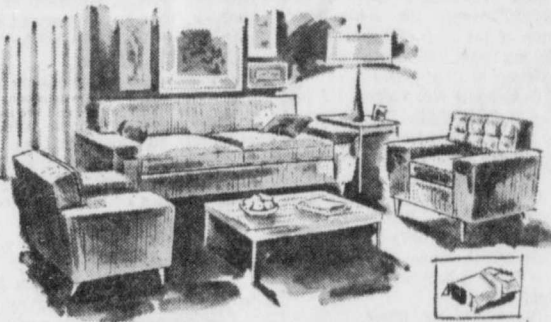
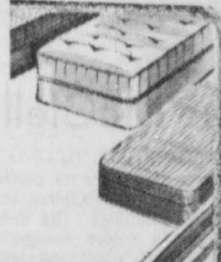
Close-Out

**\$49<sup>50</sup>**

Reg. \$59.95 Set  
BOX SPRING  
AND  
INNERSPRING  
MATTRESS

Both For

**\$39<sup>95</sup>**



### 7-pc. Group Includes

Divan, Chair, 2 Table Lamps, 2 End Tables, Coffee Table.

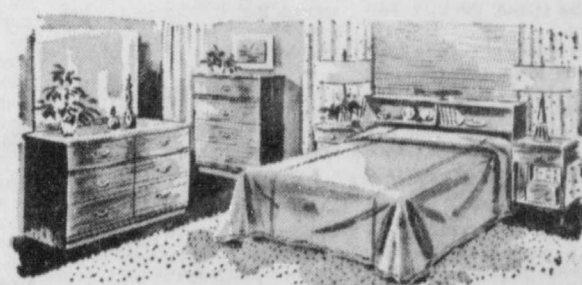
Regular \$219—GOES FOR

**\$89**

HURRY!  
HURRY!  
HURRY!

First  
Come

First  
Served



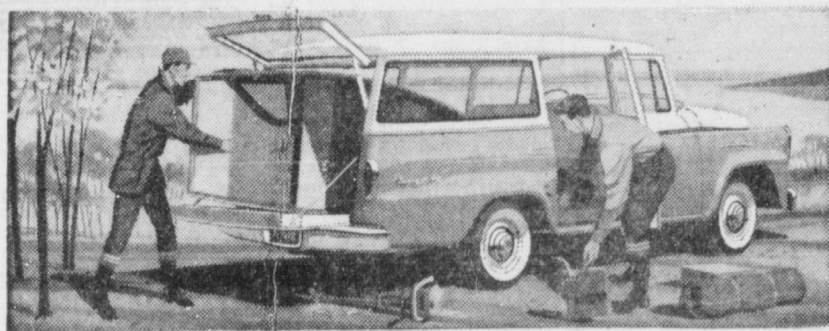
### 7-pc. Group Includes

Double Dresser, Headboard, Frame, Box Spring, Innerspring Mattress, 2 Pillows.

Regular \$219

**\$119<sup>50</sup>**

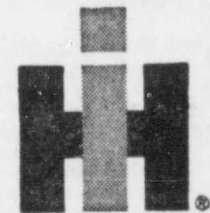
## Look how much more you can carry in a NEW TRAVELALL!



Huge 147 cu. ft. load space! The new INTERNATIONAL TRAVELALL® gives you nearly twice the load space of a conventional station wagon. And it's available with four-wheel drive to take you places no station wagon could go!



Comfortable seating for 8 large people—or a whole bevy of kids! You'll find the seats wider—hip, head and leg room greater. There's real stretching comfort in the dashing new "Action Styled" TRAVELALL!



Come in and check TRAVELALL's roomy dimensions and comfortable seating today!

INTERNATIONAL TRUCKS  
cost least to own!

Kenny's Automotive Service  
530 VELLA ROAD

PHONE FA 5-2444

Neva-Mar Step Tables or Coffee Tables. Blond or Mahogany Finish

**\$895**

Table Lamps. Quite a few to go out. Come early for these!

**\$495**

O'Keefe & Merritt Gas Ranges. Gleaming white, divided top. Reg. \$199.50.

**\$14950**

9x12 Linoleum Rugs. Choice of colors. To clear out for

**\$995**

9x12 Reversible Rug. Fibre. Must sell-out!

**\$1995**

5-pc. Curve Sectional—Nylon Viscose cover, foam interior.

**\$299**

3-pc. Provincial Sofa, Chair and Ottoman. Reg. \$299.95 for

**\$189**

Eastern Made Bedroom Suite. Modern finish. 5-pc. Reg. \$319.95

**\$179**

5-pc. Bronze Dinette Deluxe Set. Huge table, brass trim.

**\$79**

Modern Swivel Chairs—Reg. \$44.95—To sell-out for

**\$28**

Western Holly Apartment Size Gas Range. Automatic oven lighting. Reg. \$145.50.

**\$10995**

9x12 Rug Pads—Quite a few in stock to sell out for

**\$495**

Samsonite Folding Chairs. Choice of colors. Reg. \$8.95 for

**\$588**

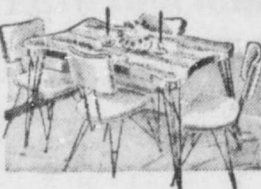
Cosco Step Stool. Chrome Heavy duty. Sell out for only

**\$588**

Estate Gas Ranges. Reg. \$269.95 to go for

**\$15995**

TIME IS SHORT. WE MUST DISPOSE OF OUR STOCK. PROFITS THROWN ASIDE. OUR LOSS YOUR GAIN!!



5-PC. DELUXE  
CHROME SET

Reg. \$59.95

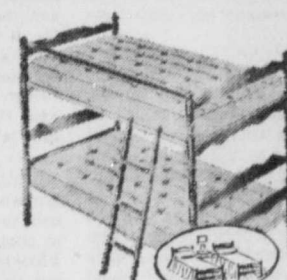
**\$39**

## Complete Ensemble

INNERSPRING MATTRESS  
BOX SPRING  
HEADBOARD

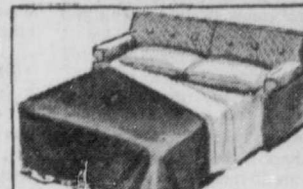
Regular \$89.50—TO SELL FOR

**\$49**



BUNK BED  
Complete with  
Springs and  
Guard Rail

**\$49**



SOFA DIVAN  
AND CHAIR

Smart Decorator Fabric

Reg. \$199.95 For

**\$119<sup>95</sup>**

HURRY! THESE BUYS GO FAST!

# Maher's Factory Outlet

4765 EAST RAMON ROAD — PHONE FA 4-9641

No Store — Just 1 Big Warehouse

Free Delivery



The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## 'Patterns of Disease' Could Be Great Aid

"Patterns of Disease" is the name of the newest periodical to come to our attention and we predict you'll be glad some day that it is being printed. While the publishers assures us that it is "for the exclusive use of the medical profession, the fact of its existence should be of interest to everyone.

This new monthly bulletin is virtually a doctor's G-2—a special intelligence service that provides him promptly with hitherto unknown statistical information about the enemy, disease. By referring to "Patterns," which presents its form, a busy doctor can grasp this information at a glance, and be alerted to major disease trends in his state, his city, his area.

The first issue, for instance, was largely devoted to a study of "Your Older Patients." It presented graphically the facts of longer life, the changes in life expectancy since 1900, analysis of the diseases most likely to attack oldsters, the increase in chronic disease as age increases, increase of disability

with age, medical costs for the aged, who takes care of them and where they live. There are some surprises, incidentally, in the map that shows a higher concentration of older people in the midwest than in California!

In the current issue, the major discussion, handled in similar graphic style, is a report on cardiovascular diseases, which "claim more lives than all other diseases combined." But every issue presents "disease patterns of the month," a factual survey that forewarns the doctor of any advance of the communicable diseases—infantile paralysis, diphtheria, whooping cough, scarlet fever, measles—in his community. He is thus on the alert for signs of a developing epidemic and prepared for both preventive and curative treatment.

We may never be able to pinpoint an epidemic that didn't happen, just as we could never place a price-tag on it—or know how many lives a doctor has saved. But to those earnestly devoted to raising our health standards, we doff our hats in gratitude.

## The McClellan Committee Handicap

WASHINGTON, D. C. — It is a three-horse race for public approval in the McClellan investigating committee. The order is subject to sudden change, and the finish is a long way off. But at this writing the horses are running — Labor first, private enterprise second, the U. S. Senate third.

This is a painful sight to some of us who would rather see the order exactly reversed, but truth must be served by honest observation. Reading from the tail end of the procession toward the front, this is how the race is going:

THE U. S. SENATE dropped into last place when Senator Carl Curtis (R., Neb.) pulled a dirty trick on a United Auto Workers' witness. Curtis asked Robert Burkart to state whether he and the present Mrs. Burkart were actually married in 1953, as stated in a union publication of that year.

Purkart was in the unhappy throes of a divorce case at the time and asked to be excused from answering a question of such personal privacy. Curtis persisted in "explaining" his question until these family matters were loosed into the gossip stream and into the Senate committee records.

CURTIS WON — AND lost. He won his petty effort at embarrassing the witness. He lost the sympathy of the press table and, I would guess, that of the general public. Senator McClellan, committee chairman, somewhat redeemed the Senate's lost position by disparaging this low-blow method of breaking a witness's credibility.

In contrast to Curtis, another

Republican, Senator Barry Goldwater (R., Ariz.) bore down relentlessly on Burkart's former membership in the Trotskyite organization, Socialist Workers' Party. When Burkart claimed it as a youthful indiscretion of the depression period, Goldwater showed that it happened when the witness was 27 years old in the boom years of World War II.

THIS IS SHREWD and legitimate testing of a witness's character and veracity. Funny thing: Curtis is a lawyer; Goldwater is a merchant.

Private enterprise, represented in this case by the Kohler Company, Kohler, Wis., has put in a couple of bad strides — although not disastrous ones. Kohler began by showing some pictures of smashed windows and paint smears which purported to be "vandalism" by the strikers. The pictures have been hand-picked, and they do not seem to be very well documented. Still, the Kohler company is presenting its own case, and cannot be expected to give objective or self-injuring evidence. There is nothing of any merit thus far to show that Kohler is offering untruthful or doctored evidence.

BUT THE COMPANY made one major mistake without which it might have been galloping in front of the field. The firm's attorney hired a cameraman to tail Senator McClellan, committee chairman, somewhat redeemed the Senate's lost position by disparaging this low-blow method of breaking a witness's credibility.

Clellan's way of saying that a blunder is worse than a crime. A stupid blunder it certainly was. It lost the company a lot of ground in the race for public approval.

TRADE UNIONISM, represented by the United Auto Workers, stays in front largely because the other racers have been stumbling and not keeping their eyes on the track. UAW President Walter Reuther seemed to have boxed himself when he held a personal press conference in the celebrated Senate Caucus Chamber during which he called Senator Goldwater a "moral coward."

But later, it turned out that the caucus room was used to accommodate the press, not the Labor leader. Reuther was not on his best behavior in insulting a Senate committee member, and this episode did him more harm than good. Goldwater's dignified rejoinders easily offset Reuther's wild charges.

AGAIN, THE UAW did not serve its best interest by using Robert Burkart as a witness. There is a maxim which warns people not to come into court with unclean hands. Burkart is an agitator whose messages to the strikers might well have incited more violence than did take place in the strike which will be four years old next month.

Still, the union at this point looks the best of a bad field. It's a railroad's opinion that the final result will be somewhat different. The Senate will not finish in last place. But whether the company or the union does finish there is still being decided by the participants.

—Holmes Alexander

## 'They Always Have a Strange Odor'



## THIS SIDE of The Sun

By Phat

Palm Springs is a healthy spot which all the world should know. But if they'd change the P to B, it's fame would surely grow.

That's from the typewriter of Edwin W. Templeton of the Desert Villa Apartments, Cathedral City.

Mr. Templeton has written several verses for Gene Sherman of the L. A. Times, his bits having been italicized from time to time in "Cityside."

Gene calls him Roger. I'll just say thanks, Eddie, for a chance to get out of writing one of these things to start off today's piece.

COMES A MEMO to my desk from Mr. K. O. Brott, who is in charge of the boy of pulchritude which mans (or womans) the front office of The Desert Sun.

Comments Mr. Brott: "The Jimmies place in town is the refreshment counter at the Chi Chi. You know, where they do not specialize in soft drinks but those of the more authoritative nature."

"Check up on that, huh?"

WELL I DID and discovered that if you desired service, say, at a time when the shifts were changing and yelled "Jimmy," you would have four persons answering your call.

For four of the boys who pour at the Chi Chi lounge are Jimmies.

There is Jimmy Rossio, day shift, and Jimmy Talley, Jimmy Trombly and Jimmy Justin, on the night shift.

That's the way the surnames were spelled for me by Irene.

I forgot to ask her her surname. Didn't want to appear brash.

But, anyway, you don't have to have to Jimmy your way into the place.

MY, BUT this must have been a short season.

Watching the scenery Monday morning as Mrs. G hurried me back to Palm Springs, I was noting the numerous billboards lining the highway between Cathedral City and Palm Springs Junction.

And was surprised to see on one billboard, advertising a well known local hotel:

"Summer rates."

Already?

YOU'VE PROBABLY HEARD about the woman who never knew her husband took a drink until he came home sober one night.

Well, I heard the companion story to that yesterday.

"For months," said one woman, her friend, "I just couldn't discover where my husband spent his evenings."

"Yes, yes, and then what happened?" asked her friend breathlessly.

"Well, one evening I went home — and there he was."

SOMEBODY is always thinking up new ways for the city to spend money.

Came a communication to me this week.

"Why doesn't the city build a tunnel under Palm Canyon Drive at Andreas Road? So the kids coming out of the theater can cross in safety and at the same time, not back up traffic for a block."

I can see the council shudder.

## STAN DELAPLANE'S Postcard

Well, your correspondent was not behind the door when the scientific brains were passed out. Facing me across the desk this morning is a wonderful machine.

"A superautomatic camera that does everything for the photographer but think."

THAT IS WHAT is says on the tag. I am wild about complicated machinery that has been simplified to where all we have to do is think. That is the story of my complicated life. I think too much. Et tu, Brute?

This is a Japanese camera. It has a built-in light meter. All kinds of shutter speeds, geared cunningly to diaphragm openings. There is nothing this camera cannot do when you come to think about it.

YOU MUST SPEND a good deal of time in thought.

I count some 11 thoughts just to get this camera in action.

You remove the lens cap. You raise the hood. You flip a little magnifying mirror to focus. You take the light reading. You think this over and set the shutter. You think this over. You set the opening.

YOU POINT THE camera. You pose your subject. You adjust the light.

You press the release.

This is where I fall apart. I find I have forgotten to cock the shutter.

We have come a long way since Mathew Brady was whacking out wet plates of Mr. Lincoln at Pennsylvania Avenue and Seventh street. Come a long way and back again.

IN MY UNCOMPLICATED youth, I operated a box Brownie. The black paper tended to peel off the sides. But we stuck it back on with flour - and - water paste.

There was only one shutter speed. And the only opening was the single O that Mr. Eastman put in the front of the box.

We paid no attention to the light. Because what could you do about it anyway?

All the pictures come out fine. We do not even have to think.

WE POINTED the box Brownie at the object and said: "Hold still."

The finder was a little glass square the size of a half a postage stamp. It collected dust in the corners. So eventually what you saw was a kind of oval. But I never missed picture.

WELL, A MAN cannot run around taking simple pictures with a simple camera. No, we must mystify everybody in sight. Including ourselves.

I must have a lens shade and a whole box of filters. I must also have a thing called a "parallax correction kit." Also a parajuster. Likewise an autople.

We also purchase a tripod. And you know what we put on top of it? We put a "panorama head." You turn this in a series of clicks. And heaven help us, gents. We get a series of pictures that you can paste together.

I DID NOT HAVE a parallax correction kit with my box Brownie. And, in fact, am not sure even now what I am correcting. Possibly my posture.

I did not have a tripod. A tripod is to hold the camera steady.

As I remember the way we held the camera steady, we used to suck in our breath. Hold it. Press the trigger. Then we wound up the knob until you could see "2-2-2" in the red window in back.

MY CAMERA HAS no window in the back. It has some complicated windows on the side though. Tells me when we are at "2-2-2" in the back — if I could see in the back. And all about the "depth of field."

It is a wonderful machine. I can hardly wait to get a picture on it. So far I have not been able to get out of the thinking stage.

MEANTIME, MY daughter has a Brownie. We do not worry about the depth of field or the parallax. Just point it and yell, "Hold still!"

All the pictures come out fine. We do not even have to think.

## EARL WILSON:

## Elsa Can Even Wear Bloomers

NEW YORK — What do you mean—there's nothing cultural on TV: Jack Paar and I have hereby solemnly offered Elsa Maxwell \$5,000 to stand on her head on Jack's show ... and she can wear bloomers.

Elsa recently said she'd do it—for charity—and I've guaranteed to raise that sum for the City of Hope's Emanuel T. Sacks Leukemia Foundation, via mailed donations from readers and viewers.

"I'll give \$1,000 myself and I can get four other guys who'll give \$1,000 each," Jack Paar told me.

"Since I've had pneumonia, I'll have to ask my doctor," Elsa tittered. "It'll be very easy for me ... particularly with bloomers."

"Even if she just tries and falls over on her nevermind, I'll give \$1,000," Jack said. (So we await the doctor's answer.)

Paar's a slicker. On Polly Bergen's show three Basset hounds licked his face like they loved him. Oh yeah? He'd smeared liverwurst on his kisser.

Marlon Brando was almost as entertaining as Sir Laurence Olivier at "The Entertainer" the other night, after sneaking in to town, sans wife, from Hollywood. Had on a pinkish low-cut T-shirt and scarf (no tie) and looked half-naked ... The 41½-inch Sabrina, who came here from England for the Steve Allen show, visited Jane Morgan at the Plaza and Jane asked her the size of her tiny waist. "Eighteen," said Sabrina. "Seventeen if I breathe."

Rita Hayworth and bridegroom Jim Hill attended a housewarming at the apartment of Bernie Kamber, Hecht-Hill-Lancaster publicity chief—and seemed blissful newlyweds. One reason: "I wouldn't think of getting into her career," said Jim. During one interview, Rita said their new house had no furniture except two antiques — "Jim and me."

During the Florida cold wave, Perry Como's head writer, Goodman Ace, sent a crate of oranges from N.Y. to his Miami Beach friend, Harry Mulson, boss of the Eden Roc.

Hey, John Wingate! Randolph Churchill's father allowed him to attend a dinner of World War II

staff chiefs on his promise he'd keep still." But during a lull, he was heard saying, "You understand, Marshal Montgomery, it's not that I accuse you of personal cowardice ..."

Erol Flynn and Huntington Hartford's beautiful palship will be climaxed by lawsuits resulting from Flynn's walk-out on the Hartford show. Just before Flynn took off for Africa, a young girl he was walking with stepped into a cab—and fell on her face. Flynn roared, the girl yelled insults, the cabbie said, "Oh, you'll make up later"—but the girl huffily said, "He's no boy friend of mine. He used to go with Mother!"

"How come Elvis goes into the Army?" wonders Jay Burton. When he's such an expert on naval maneuvers ... These two Greeks were watching baseball and one said, "It's all American to me." Joe DiMaggio flew to Miami to catch Frank Sinatra's singing at the Fontainebleau.

THE MIDNIGHT EARL ...

Martha Raye's beau, ex-cop Bob O'Shea, is now chief agent for a private eye outfit ... Singer Jill Corey's tumbling at a fan mag story that she prefers dating older men ... A \$35,000 Renoir painting was snatched from a 57th St. gallery ... Accordionist Dick Contino is organizing a big band ... Pretty Jamie Dina's here to record with the Mello-Larks (in cluding the husband) she just divorced ... H'wood bids for the B-way hit, Blue Denim, "have reached \$300,000 ... Wynne Miller, niece of the late Glenn Miller, has taken over the female lead in 'Li'l Abner.'"

WISH I'D SAID THAT ...

Ah, for the good old days, when a girl was stacked instead of sacked.

TODAY'S BEST LAUGH ...

Milton Berle has a real money-making idea—two-room Cadillacs for wealthy Texans.

The difference between ordinary poker and strip poker (says J. O. Jewett) is that in the latter, the more you lose the more you have to show for it. That's earl, brother.

Distributed 1958  
By The Hall Syndicate, Inc.

## MIKE CONNOLLY:

## Ready for Oscar Winner

HOLLYWOOD — Time Magazine's March 24 issue is ready to roll with Alec Guinness's picture on the cover, March 26 being Oscar Day and the day they expect Alec to win the best-actor Academy Award for "Bridge on the River Kwai."

About Look Magazine's piece on Rock Hudson: They left out funniest bit, about the time six years ago when Rock's agent, Henry Wilson, got called into the front office of his agency and was reprimanded for "pushing no-name no-talents" like Natalie Wood and Rock and told to "get out there and sell our real BIG stars, like Irene Dunne and Charles Boyer, to the studios!"

GERALDINE RUSSELL Jane's ma, just finished writing a book (it took her a year) about her daughter. Its title is "Oh Lord, What Next?" ... Howard Keel to this reporter: "I had a great day of golf today — I burned up the Bel-Air course!" Mrs. Keel's cynical aside: "He sure did — he dropped a lighted cigarette on the fourth tee."

How Not to Get a Job Dep't: Director Delmer Daves called in Latin actress Katy Jurado for an interview. Leaving Daves' office after the interview, Katy waved a too-Latin goodbye to the director that caught him right in the kisser and left a black-blue mark!

WALTER WANGER is setting it up for Susan Hayward, titleholder in "The Barbara Graham Story," to "sop up some atmosphere" for the part by visiting San Quentin, where Miss Graham was gas-chambered ...

Millionaires - All in a Row at Marion Davies' party for Mary and Jimmy Beck: Mary Pickford, Lance Reventlow (Barbara Hutton's son), Democratic bigwig Ed Pauley, the Earl of Suffolk and George Frelinghuysen.

Pauley's remark to me re Sen. Jack Kennedy's Big Chance: "The country's political climate has changed since Al Smith. Today Catholicism is our strongest bulwark against Communism."

LIZ TAYLOR'S Southern-twang coach for "Cat on a Hot Tin Roof," Marguerite Lamkin, same party:

"Tennessee Williams will use a domestic scene from my late lamented marriage to Harry Brown in his new play. That's the one where Harry got it because I hi-fi'd 'Glad Rag Doll' into the wee hours one night, then grabbed the unbreakable LP record, stashed it in the deepfreeze till it froze solid — and THEN smashed it with ease!"

TV TOPICS — Ida Lupino and Bob Thompson wrote a song, "I May Be Too Late," for Howard Duff to sing on Tuesday's March 18 Mr. Adams and Eve segment.

"Brought to You Dead from Hollywood."

Peggy King, all by her pretty-perky-self at the Little Club in Beverly Hills to hear Randy Sparks sing: "Andre (Previn) is in Mount Sinai Hospital with double pneumonia tonight and that's why I'm alone but we expect to be married in September."

GLENN FORD FILMED a commercial for the April 18 Climax! in which he comes out flat for Chrysler and, natch, for his new movie, "The Sheepman" ... Come-clicks Rowan and Martin will move in for another session with Mr. Relaxation in May. They've buttoned up Ann Blyth for a St. Pat's tandem with Eddie Fisher ... Actor Donald Buka to Matinee producer Al McCleery: "I've researched and researched and I think I've finally discovered what a lenticular kitescope is — it's a kitescope that they make during Lent!"

JUST ABOUT THE only guy in Hollywood who doesn't have worry wrinkles over the renewal of his televisions is Lawrence Welk. The champagne music babbler is at the top of his sponsor's Must List.

Kelo Henderson, sparkplug of the 26 Men teleseries and holder of Hollywood's current fast-draw record of 34.23 hundredths of a second, will shoot it out with the rest of TV's Big Guns in July for The King of the Gunslingers crown.

Art Linkletter and co-producer John Guedel peddled 138 of their People Are Funny telefilms to NBC for more than \$1,000,000 — the Funny films to be reissued by the network after the current Funny contract conks out in September.

MRS. DON GREENBLATT, bearer of this year's Miss Cinderella title, is knitting baby booties for August so Hollywood's Television Academy of Arts Sciences is scouting around for a substitute Cinderella to wear the glass slipper on its Emmy Awards telecast in April.

ABC-TV has already roped a replacement for Telephone Time after April 1, all this and a sponsor too! ... Mr. Adams and Eve isn't the only teleseries that's suffering from sponsoritis (non-medical translation: Who's gonna pick up the tab next season?) So is Studio One.

BUT DUPONT is driving fullblast ahead with nine more 90-minute specs for you CBS-TV-viewers nest season, at a production cost of \$350,000 per musical and \$120,000 per drama.

NBC-TV'sions of a second Peter Pan reneat went up in smoke. They won't be beam'ed it again this season.

Kontribution from kate Kathy Barr: Divorce lawyers and psychiatrists have a lot in common. Both get rich from split personalities.

## Dear Abby ...

DEAR ABBY, I am a girl of 15 and was raised strict and decent. My parents always told me to come to them with my questions about sex and life. I always have, but they don't tell me everything I want to know. I go with a boy my age who is very nice. He knows everything and when I ask him certain questions about sex and life he explains it much better than my parents. My parents say there is nothing "dirty" about sex, yet when I talk to my boyfriend about it something tells me I shouldn't. Do you think it's wrong to discuss these things with my boyfriend? CONFUSED

DEAR CONFUSED: That "something" that tells you not to discuss "sex and life" with your boyfriend is plain common sense. The facts concerning sex and life should come from your parents, a doctor or a mature and experienced friend.

DEAR ABBY: I don't agree with the answer you gave about "tipping." When eating out, your food is all you should have to pay for. The management pays the waitress. Chances are the waitress makes more money than the people who eat there. I'm a nurse, and I don't expect a tip for pills, shots, a glass of water or a bath I give. That is my job and waiting on table is hers.

NON TIPPER

DEAR NON - TIPPER: Most waitresses (and waiters) depend on the "tips" because their basic wages are amazingly small.

DEAR ABBY: My husband is a very handsome C.P.A. but experience has taught me that he can resist anything but temptation. He has a habit of getting involved with his secretaries, and I have forgiven him more times than most wives would have. He is about ready to get rid of another secretary (same reason) and I now think I should do the interviewing for the next one. He says No. What do you say?

DEAR HAD IT: You wouldn't rain much. It's hard to tell a book by its cover.

DEAR ABBY: I read in your column quite often where wives have a terrible time keeping their husbands home. I have been married for 12 years and my problem is just the opposite. I have a terrible time getting my husband out of the house. I try to get him to go out, with some of his friends, bowling or something just once a week, but he won't go anywhere without me. He says when two people are married one should never go any place without the other. Do you agree with him?

MRS. FLYNN

DEAR MRS. FLYNN: In every healthy marriage, the wife should have an outside interest and the husband should have his. It wouldn't hurt for married couples to part for an evening occasionally for Club, Lodge, Bridge, Bowling or what have you. P.S. But be careful about the "what-have-yous."

DEAR ABBY: I go with a fellow who is a med student (second year) and he keeps trying to analyze my every movement. I like him but I have always kept my distance because I am not looking for any trouble with a fellow who makes it clear every time he sees me that he can't get married for at least seven more years. He keeps telling me that I am doing myself harm by not "letting myself go" and he is forever saying, "Let yourself go!" "let yourself go!" What should I do?

INHIBITED (he says)

DEAR INHIBITED: Let HIM

CONFIDENTIAL TO "HARD WORKER": There is no limit to the good a man can do if he doesn't care who gets the credit.

If you have a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped self-addressed envelope.



## Indio Junior Woman's Club Announces Show

The Junior Woman's Club of Indio will present its Fashion Carousal of 1958 at the Aladdin Theater on Wednesday, March 26, at 1:30 p.m., with proceeds to be used for buying shoes for needy school children.

One of the main attractions of the fashion show will be a prize of a \$300 wardrobe.

This event is open to the public for a donation of \$1 per person, and tickets may be purchased at the door.

Co-chairmen of this event are Patricia McIntosh and Gloria Stevenson.

## DAV Chapter To Hold Open House Monday

Palm Springs Chapter, Disabled American Veterans, will hold an open house for all Disabled Veterans Monday night in the American Legion hall, starting at 8:30 p.m.

The annual event will be observed as Ladies Night, according to Dr. James Potter, commander.

The Chapter has members from Banning to Rhye, and any Disabled Veteran and his wife is invited.

**GOLF & FISH IN SAN CLEMENTE**  
CALIFORNIA  
At the beach—near the pier  
1 1/2 hrs. drive south of Los Angeles. Short distance to Palm Springs and Mesa. Modern furnished apt. \$5 day \$35 wk. \$120 mo. Resort Hotel Apts.  
P.O. Box 1238 San Clemente, California

**NOW EARN 10% ON YOUR SAVINGS**

- Earnings Checks mailed monthly
- Accounts may be established for \$1500 or more
- All Funds Individually SECURED
- Limited to Cal. residents

Send for our free information brochure

**TRUSTORS'**  
5400 Wilshire Blvd., L.A. 36, Calif.  
Name: \_\_\_\_\_ P. S. 12  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_

For Home Builders and Home Repairers—the One Stop Store

**PALM SPRINGS BUILDERS SUPPLY**  
490 SUNNY DUNES ROAD  
Phone FAirview 4-1311

	REGULAR PRICE	SPECIAL PRICE
30 gallon, galvanized GARBAGE CANS	\$7.25	\$5.98
Colored, plastic TOILET SEATS	\$5.25	\$4.50
White, plastic TOILET SEATS	\$4.95	\$4.25
Cameo Aluminum SCREEN DOORS	\$24.95	\$21.95

OPEN SATURDAYS 8 A.M. TO 1 P.M.

**Anthony's Market**  
"THE ITALIAN SAUSAGE KING"  
SPECIALS FOR THURS., FRI., SAT., SUN.  
Bar-B-Que — Large Pizza — All Kinds — TO GO

SALAD OIL		TOMATOES		RAVIOLI	
San Giuseppe	\$1.98	Italian No. 2 1/2 Can	27¢	Leonara Large Can	85¢
San Antonio					
El Dorado, Gal.					
COFFEE		COOKIES		SPAGHETTI	
M.J.B.	89¢	Italian, All Kinds.	35¢	All Kinds, Ronzoni and La Rosa, lb. pk.	32¢
1 Pound Can					
FRESH KILLED FRYERS		FRESH SHOULDER PORK ROAST		TENDER LEAN CUBE STEAKS	
	43¢ lb		43¢ lb		79¢ lb
FRESH "DELICIOUS" APPLES		RANCH FRESH EGGS		MARCO DOG FOOD	
	10¢ lb	Large AA Dozen	62¢	12 Cans for	\$1.00

OPEN 7:30 A.M. TO 8 P.M. — 7 DAYS A WEEK. FO 5-2507. YUCCA VALLEY



IN CHARGE OF THE Indio Woman's Club's Fashion Carousal of 1958 are, from left to right, Gloria Stevenson, Edna Burkett and Patricia McIntosh. The event will take place at Indio's Aladdin Theater on Wednesday, March 26, at 1:30 p.m. Proceeds will be used to buy shoes for needy children (Gillman Studio Photo).

## DESERT BRAEMAR

Mr. and Mrs. Edgar Kaw entertained Mr. and Mrs. Carl Roepke of Burlingame, and Colonel and Mrs. E. F. Stanford-Blunden of Fort McArthur at dinner at the Shadow Mountain Club.

Mr. and Mrs. Frank Hoy were hosts at a cocktail party in their apartment, then dinner at Thunderbird Country Club in honor of their guests, Mr. and Mrs. James Meigs of Elm Grove, Wis. The following guests were present: Mr. and Mrs. Jack Bligh, Mr. and Mrs. Norman Waters, Mr.

and Mrs. M. E. Gray, Mr. and Mrs. O. E. L. Graves, Mr. and Mrs. Pollard Simon and Mrs. Simon's mother, Mr. and Mrs. Co. Thornton, Mr. and Mrs. Mel Eaton, Mr. and Mrs. Ernie Young and Mrs. Richard Mayer.

Mr. and Mrs. Myron Higby are the guests of Mr. and Mrs. Wesley Hine.

Mr. and Mrs. James Carpenter are guests of the A. E. Beaumonts.

Mr. and Mrs. Norman Phillips will have as their guest Mrs. Phillips' cousin, Floyd McGowan of Chapman, Ala. Mr. McGowan is president of the National Lumber Assn.

Mr. and Mrs. F. E. Birtcher and Mr. and Mrs. R. E. Birtcher and children of Balboa are guests of the A. B. Babeaux's.

Mr. and Mrs. L. E. Torres of West Covina visited the Lyle Coopers the past weekend.

Mrs. John Galbraith and Mrs. James Torrence will entertain at a luncheon at the Ocotillo Lodge Friday, March 21. Guests will be Mrs. Norman Phillips, Mrs. Leonard Floan, Mrs. Norman Waters, Mrs. E. V. Anderson, Mrs. Ed Schubert, Mrs. John McClelland, Mrs. Webb Dodds, Mrs. Harry Morgna, Mrs. Ethel Bainbridge, Mrs. Margaret Mayer and Mrs. Ernest Off.

**Good Chow**  
DANBURY, Conn. —(UP)—When inmates of the Federal Correctional Institution learned that Claude Lerche was "getting out," they wrote to the Bureau of Prisons at Washington about it. The petition was started after Lerche, steward at the prison for 13 years, announced he was retiring. During all those years the chow at the institution was rated tops.

## Hilton Named To Orange Show Art Committee

John Hilton, noted Southern California painter and author now living at Twentynine Palms, is one of six well-known Southland art authorities serving on the Art Exhibit Committee of the 1958 National Orange Show in San Bernardino April 10-20. Dr. John L. Lounsbury, committee chairman and president of San Bernardino Valley College, announced today.

Major changes in the All-California Art Exhibition being held in conjunction with the famed citrus exposition have been made, with the object of presenting an exhibit to the public of the best possible selection of the work of California artists within the range of styles, from traditional to non-representational art.

ALL ARTISTS living in the State of California are invited to submit their work.

The exposition's All-California Art Exhibit will again be housed in the new and more spacious quarters provided last year in the National Orange Show stadium at the extreme south end of the grounds.

DR. LOUNSBURY said the gallery would provide for the hanging of between 135 to 140 paintings and from 25 to 30 pieces of sculpture.

For the 1958 exhibit, the system of purchase awards, where winning entries became the property of the National Orange Show, has been discontinued.

This year, separate awards will be made in three classifications or divisions: traditional, transitional and modern.

Awards in each division will be made as follows: first, painting, \$100 in cash and a gold medal award; second, painting, \$50 in cash and a silver award; third, painting, \$25 in cash and a bronze medal award, and first, sculpture, \$100 in cash and a gold medal award.

Dr. Lounsbury said each picture or piece of sculpture must be entered by the artist in one of the three classifications.

**Bicycle Races Scheduled Here By Legion 40 et 8**  
Bicycle races for boys up through the eighth grade, who attend schools in the Palm Springs Unified District, will be held Saturday, March 22, starting at 1 p.m., in the Polo Grounds parking lot, under the sponsorship of the Palm Springs 40 et 8 1341, American Legion honor society.

Refreshments will be served during the afternoon, and awards made to winners.

Rudy Salazar is chairman of the committee in charge, with other members including Pop Menard, John Connell, Fred Golden and Bill Rechin.

**No Gratitude**  
NEW HAVEN, Conn. —(UP)—Policeman Richard Kittrell halted traffic when a small dog appeared in the middle of the street. The ungrateful pooch bit him in the leg.

**Real Estate Firms in Palm Springs and Desert Area**

**PALM SPRINGS** Phone  
COWEN-RATTERREE 4-9475  
1171 N. Palm Canyon Dr.  
HIRSCH, LEO FA 4-9463  
425 S. Indian Ave.  
ISRAEL, ADOLPH FA 5-2981  
671 N. Palm Canyon Dr.  
LANG, ROSLYN FA 5-2522  
1175 N. Palm Canyon Dr.  
ROCKS, MADGE O. FA 5-6707  
The Center, Suite 7  
SHEPTENKO, PETER B.  
The Pioneer Realty Co.  
475 N. Palm Canyon FA 5-2727  
WADE, RUSSELL FA 5-2855  
850 South Palm Canyon Dr.

**CATHEDRAL CITY**  
CLARK, PAUL W. FA 8-2512  
66-657 Broadway  
JORGENSEN, E. M.  
66-574 Broadway FA 8-2279  
SHARP, JOHN FA 8-2816  
66-555 Broadway

**LA QUINTA**  
HOFFMAN, MILTON A.  
P. O. Box 306 DI 7-4441

**PALM DESERT**  
CARL HENDERSON  
73-941 Highway 111 FI 6-8239  
EDITH EDDY WARD  
P. O. Box 285 FI 6-6382  
PALM DESERT SALES CO.  
73-555 Highway 111. Next to Standard Station FI 6-6108  
WELCOME - WHITE  
Phone FI 6-6117

**RANCHO MIRAGE**  
TED SMITH FA 8-3600  
71-711 Highway 111

**THUNDERBIRD AREA**  
TONY BURKE FA 8-2590  
West of Thunderbird C. C.  
70-237 Highway 111 1/4 Mile - Adv.



JOHN BABBAGE, seeking election to Congress from the 29th District, was the first candidate in Riverside County to take out nomination papers on the first day for filing. Recording the transaction (at left), is County Clerk Gordon Pequegnat. Watching is Babbage's campaign manager, George Reade Jr. (right).

## Bob Hope Leaves For Russia Today, Has Visa in One Hand, Crosby Record in Other

By HAZEL K. JOHNSON

HOLLYWOOD — Comedian Bob Hope, his Moscow visa in one hand and a Crosby record in the other, was en route to Russia today — a "cultural exchange" who plans to part the Iron Curtain long enough to film his television show in the U.S.S.R. capital.

"I want to see if the Russians can figure this out," he said as he made a fanning motion with the platter. "It's title? 'When the Blue of the Night Meets the Gold of His Vault.'"

THE SKI-NOSED funnyman said he would supply the Russian minister of culture with a text of his program when he arrived in Moscow Friday.

"Right now I'm planning to do a monologue about Russia and my getting into the place for the benefit of the embassy gang," Hope said. "Then I want to show my picture, 'Paris Holiday.'"

"WE'RE GOING to try to get an interpreter such as those working at the U.N. to narrate it as we go along," Hope continued. "Then I want to stand up and be interviewed by my audience through an interpreter. I should be on the first leg of the road to Siberia by then."

Just where the funnyman would be allowed to set up his movie tripod for his week-long stay was unknown. Hope said the Russians were making arrangements for a theater for his show for March 18 and 19.

NBC-TV, MEANWHILE, was making plans to show Hope's film April 5. Hope plans to return March 22.

Before he left Hope indicated he was "playing the whole thing by ear—straight down the middle"—and close to his vest.

The comic went as far as to say he did not intend "to offend anybody" with his quips.

"They're being very friendly in letting me go," he said, "and knowing that I've got to play it straight."

**Add a Bath FOR ESTIMATE PHONE 5-2575**

**ZUD** it's Wonderful!  
REMOVES RUST & STAINS from BATHTUBS - SINKS - COPPER POTS - TILE - AUTO BUMPERS  
FREE SAMPLE  
Give names of your dealers.  
RUSTAIN PRODUCTS, FAIRLAWN, N.J.  
ZUD is sold at General Hardware, Dept. 159 Stores.

there's only one **SKIPPY**  
TOPS IN QUALITY!  
BEWARE OF IMITATIONS LOOK FOR THE HAPPY LITTLE DOG  
LOW IN PRICE

Tops In Food  
Tops In Entertainment

**BOB HOPE**

1032 N. Palm Canyon  
FAirview 5-7301

**Cadillac**

*It's an Easy Step from Dreaming to Driving!*

Here he is at last—just a few miles out on his maiden journey—with his hands on the wheel and his head in the clouds. It's his!

And yet, truth to tell, he does have one regret. For he knows that he needn't have waited this long, had he but realized what an easy step it is from dreaming of a Cadillac to driving in a Cadillac.

Like a great many motorists, for instance, he was not aware that a Cadillac—in view of its obvious virtues—could be so modest in price.

Nor did he appreciate, until the facts were presented, how economical a Cadillac is to maintain or how wonderfully it holds its value over the years.

And little did he suspect how accommodating his dealer would be in welcoming him to membership in the great and distinguished family of Cadillac owners.

So, if you have your heart set on a Cadillac, you should hesitate no longer to investigate this happy set of circumstances.

In fact, why not visit your dealer today? He will be happy to help you select your favorite Cadillac model with your favorite Fleetwood interior—be it the luxurious Sixty-Two Coupe or the magnificent Eldorado Brougham.

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

—Light the Way to Safety—Aim Your Headlights—

**PLAZA MOTORS**

290 North Indian Avenue Palm Springs, Calif. Phone FAirview 5-2572



## Paul G. Hoffman, Final Speaker in Forum Series, To Discuss 'Politics, National and International'

The distinguished industrialist and statesman, Paul G. Hoffman will be the speaker on the final Forum of the season at the Jewish Community Center, 332 West Alejo Road, Sunday, March 16, at 8:15 p.m.

Born in Chicago, Ill., and a graduate of the University of Chicago, Hoffman is chairman of the board of the Hoffman Specialty Manufacturing Corporation, Indianapolis, Ind.

He and his wife, the former Dorothy Brown, are the parents of seven children.

AFTER A LONG career with the Studebaker Corporation, Hoffman resigned as president in 1948 to accept the post of administrator of the Economic Cooperation Administration (The Marshall Plan) and served in that capacity from April 1948 to October 1950.

He was president and director of the Ford Foundation from January 1951 to March 1953, returning at that time to the Studebaker Corporation as chairman of the board until August 1956. He was named as representative of the United States of America to the eleventh



PAUL G. HOFFMAN

session of the General Assembly of the United Nations in July 1956.

HE HELPED TO organize and was first chairman of the Los Angeles Traffic Commission, the Automotive Safety Foundation, and the Committee for Economic De-

velopment. Hoffman holds a substantial number of honorary degrees and has been given a number of national awards. He is the author of two books and various articles.

Hoffman's subject on Sunday will be "Politics, National and International . . . in the Age of Maturity."

Tickets may be obtained at the door or at the Center office, FA 5-2055.

## Realtors Hear History of Deeds

CATHEDRAL CITY — Henry Keith, chief title officer of the Riverside Title Co., was the featured speaker at the weekly breakfast meeting of the Cathedral City Real Estate Board, showing a film on the history of California and how land was originally deeded.

President Bob Irvine reported on projects and meetings in the area.

## Telephone Company Announces \$13 Million Expansion Program for 1958, \$2,732,000 to Be Expended in Palm Springs District Before Dec. 31

A comprehensive program of expansion and improvement is being undertaken this year by California Water & Telephone Company that will entail the expenditure of more than \$13,000,000, it was announced this week by Peter A. Menzel, general manager of the utility.

"Of this amount, construction projects within the Telephone Division will require about \$10,000,000 with the balance to be used in the company's Water Division," Menzel said.

"THE COMPLETION of this construction schedule is dependent upon speedy and adequate rate relief by the California Public Utilities Commission on the company's present rate application and a favorable decision by the State Supreme Court concerning the Multi-Messner Unit Rate matter," Menzel stated.

"\$11,000,000, almost 90 per cent of the entire construction requirement, will have to be raised from outside sources," said the general manager. "Of this amount, \$6,000,000 will be made available shortly through the sale of bonds, and the balance of the necessary construction funds will have to be raised

later this year by other financing methods."

"OF THE TELEPHONE Division allocation, \$2,732,000 will be expended in the Palm Springs District before Dec. 31, 1958," according to District Manager Doak Davis. "The largest single local item on the 1958 program," said Davis, "is \$1,062,460 for outside plant construction."

The 1958 Budget exceeds the 1957 budget by approximately \$348,000. However, expenditures for 1957 over-ran the budget by approximately \$330,000.

MAJOR ITEMS of Outside Plant placed during 1957 include approximately 26,834 trench feet (137,000 duct feet) of underground conduit, 65,400 feet of rural distribution wire, 841,000 feet of bare aerial wire, and 269,000 feet of underground and aerial cable.

A new central office building of 2,000 square feet was constructed in Cathedral City, a two-story addition containing 3,150 square feet was made to the Palm Springs main central office building, and a 144 square foot addition was added to the Yucca Valley central office building. Land (138 feet by 150 feet) including a building of 1,300 square feet adjoining the warehouse was provided for use of the engineering department.

EQUIPMENT ADDITIONS included a new central office consisting of 1,430 lines and 2,300 ter-

minals of terminal per station equipment replacing the old terminal per line office in Cathedral City; a 326 line, and a 300 terminal addition of terminal per sta-

tion equipment in Desert Hot Springs. Central office equipment additions were also made in Yucca Valley, Joshua Tree, Twentynine Palms and Marine Palms.

In Palm Springs main, 400 lines of terminal per line equipment were replaced with 800 lines and 2,000 terminals of terminal per station equipment.

The

# Ranch Club

Invites You to Attend Its

## WESTERN DINNER DANCE

### BUFFET

Friday, March 14, 1958 -- 7:00 p.m.

Famous Ranch Club Chuckwagon Buffet  
Special Western Music and Entertainment

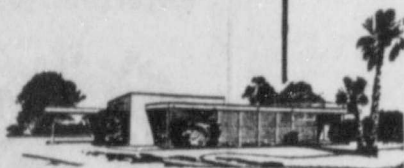
**PRIZES**

If Convenient Dress Western—  
If Not Come As You Are, and  
ENJOY THE FUN

**\$5.00 per Person**

For Reservations Phone  
**FA 5-5061**

## INTEGRITY



Entrusting the sacred responsibility of funeral arrangement to Wiefels & Son's is the traditional way to comfort for many Palm Springs families. Our experience guarantees efficient handling of every funeral detail.

**WIEFELS & SON**  
Funeral Directors  
666 Vella Road—Palm Springs  
Phone FAirview 5-2977

## AF Stockade Escapees Taken Without Struggle

BAKERSFIELD — Two Edwards Air Force Base stockade escapees were captured without a struggle today after they were flushed out of hiding north of town by an alert citizen.

The fugitives, Richard A. DeWolfe, 24, and E. B. Erickson, 19, had taken refuge in a shed at the rear of the home of James F. O'Connell. Scores of officers searched the area while the two slept on an old mattress.

O'Connell discovered them at midmorning when he checked the shed upon returning to his home from his night job. DeWolfe and Erickson ran from the shed and O'Connell called authorities.

## Woman's Club Elects Officers

CATHEDRAL CITY—Officers for the coming year were elected at the meeting and tea celebrating the twentieth anniversary of the Cathedral City Woman's Club, held at the Town Hall.

Officers named were Mrs. Josephine Moon, president, Mrs. Estelle Verkes, first vice president, Margaret Davidson, second vice president; Mrs. Anah Seufferer, recording secretary; Mrs. Mildred Clark, corresponding secretary, and Mrs. "Tiny" Henry, treasurer. Installation will be held Wednesday, April 2.

The Desert Sun Thursday, March 13, 1958 6

# WE'RE ASKING INVESTORS FOR \$11,000,000

...to meet the ever-increasing demand for service!

Building new facilities fast enough in the fast growing California communities we serve is a BIG JOB. It's an even BIGGER job to obtain the new money needed to finance our growing line of communications. And this year they will really grow! We have increased our new construction budget to a record high. That's why we are asking for even more faith on the part of the men and women whose investments make it possible for you to have the finest and most modern telephone service in California.

Who are these investors? To date over 10,600 men, women and institutions such as insurance companies, have made it possible for us to build a \$69.5 million plant to serve you. Over 8,000 of these investors are Californians. Many additional investors will be needed to furnish the \$13.5 million for new construction funds this year.

To attract these investors . . . people all over the United States, people like you, like our own employees . . . we must evidence an ability to pay them a fair return for their investment. That's why we, in turn, must constantly seek a reasonable return for the telephone communication service we render.

Adequate earnings for our financial safety are your assurance of continued improvements in service.

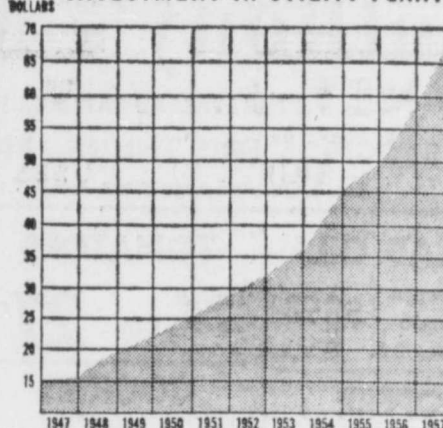


**California Water & Telephone Company**

A growing line of communications in Southern California



## CALIFORNIA WATER AND TELEPHONE COMPANY INVESTMENT IN UTILITY PLANT



## Some of the major construction items include:

MONROVIA DISTRICT		PALM SPRINGS DISTRICT	
Central Office Equipment . . . . .	\$530,000	Land & Buildings . . . . .	\$ 81,880
PABX—PBX Equipment . . . . .	97,060	Central Office Equipment . . . . .	463,200
Outside Plant Construction . . . . .	121,190	Outside Plant Construction . . . . .	1,062,460
REDLANDS DISTRICT		SAN FERNANDO DISTRICT	
Land & Buildings . . . . .	\$281,880	Central Office Equipment . . . . .	\$1,304,000
Central Office Equipment . . . . .	657,080	Outside Plant Construction . . . . .	1,156,740
Special Station Apparatus . . . . .	106,000	DIVISION OFFICE	
Outside Plant Construction . . . . .	739,560	Land & Buildings . . . . .	\$99,200



# Cathedral City

By JEAN PATANE

Mrs. Bessie Kelley and Mrs. Mary Wolseth co-hosted a Canasta luncheon party at Wolseth's Desert Lodge Wednesday afternoon, honoring Mrs. Charles Brabham, who with her husband, are houseguests of her sister, Mrs. Claude Cobb. In attendance were 22 members of the Canasta playing group of the Cathedral City Woman's Club.

Tuesday and Wednesday Mrs. Ed (Maree) Frisby (Watering Trough) entertained her friends of many years. Mr. and Mrs. Ed Seear (retired railroad man) of Newark, Ohio, who are touring the country while houseguests of the Frisbys, were entertained at the Doll House in Palm Springs for dinner and enjoyed breakfast at Desi Arnaz' Western Hills Hotel.

Houseguests of Mr. and Mrs. William Boyd (Webco Builders Inc.) are Mr. and Mrs. Joe

Bridges of San Francisco who plan on making the desert their permanent home.

Visiting with Mrs. Harriet Day, pioneer Cathedral City resident, at her home on Glen Street over the weekend were her brother and sister-in-law, Mr. and Mrs. W. B. Tout and their friends, Mr. and Mrs. Jack Radcliff of Long Beach.

Mr. and Mrs. Lou DeGrucio were in Los Angeles over the weekend at the home of her mother, Mrs. Mary Sofi, and to visit with her brother, Steve, who had been seriously ill in the hospital for five months.

Mr. and Mrs. Ben Scott (Scott's Desert Wear) attended the Side-Winders third annual Square Dance Round-Up at the Coachella Valley High School last Saturday.

Mrs. Scott met four couples she had danced with while she was living in Long Beach. Mr. and Mrs. Todd, Mr. and Mrs. Radcliff, Mr. and Mrs. Patton and Mr. and Mrs. Goethner. The four visiting couples made application for their weekly Knothead Badges.

Rudy Villa of Chicago is a houseguest at the home of Mr. and Mrs. George Callejo in Tramview. Villa has just about decided to make the desert his home.

Mr. and Mrs. G. R. (Ben) Benson of Benson's Auto Glass recently made a trip to Mrs. Benson's home town, Clifton, Ariz. It was the first visit Mrs. Benson had made to Clifton in many years.

Mr. and Mrs. Milton Calder arrived Friday on a surprise weekend visit with her sister, Mrs. Russell Mesick at the Mesick's trailer home in Tramview. Mrs. Calder is a supervisor at Arbach's in Salt Lake City and he is mechanic foreman for Greyhound buses.

Weekend guests of the Mesicks were Mr. and Mrs. Jake Steffen, who brought Appella a schooled Cocker Springer puppy. Tuesday night the following friends dropped in to wish Russell Mesick "Happy Birthday": Mrs. Alice Bowman, Charlie Wilson, Fred Heppner, Harley Robinson, Bob Long, Verna Clark, Ken Charlebois, Ruth Wiley and Mr. and Mrs. Bill Pearson of Eagle Canyon Market.

Lou Jacobin returned from Los Angeles on a business trip in connection with the printing of his twelfth edition of Guide to Alaska, scheduled for publication May 1. He was accompanied by his secretary, Joan Mortenson.



THE "WEARIN' O' THE GREEN" was more fact than fancy at the Cathedral City Town Hall Saturday night when the "Desert Funsters" held a St. Patrick's Dance. As members and their guests entered the hall they were pinned with a Shamrock bearing their name. Decorations were symbolic of the Patron Saint of Ireland. Norma

Westerdahl entertained with Irish songs, and Bob Smith played the banjo, accompanied on the piano by Mrs. Westerdahl. Guests were Conrad and Ada Taylor, Harry and Susan Grenevald and Ken and Kay Duxbury. Following the dance, homemade pie and coffee were

served, with Dance Chairman Mrs. Ruby Hammer, third from left, assisted by Mesdames Iris Down, Harriet Colglazier, Doris LeClair, Leona Smith and Eleanor Donahue, Desert Funsters president. At right is a dancing scene. (Willis Photos.)

**Licensed — Insured**  
**Berton L. Lamb**  
General Contractor  
FAirview 8-3221  
68-762 Broadway  
(Box 735)  
Cathedral City

**TRIPLE C STABLES**  
\$1.50 per hour  
For Information and Reservations Call  
**Nick Wesley**  
Cathedral City  
Phone FA 8-3900

**KORNBLATTS BAKERY**  
CATHEDRAL CITY  
Cookies  
Brioche  
(French Coffee Cake)  
Pastries - Bread - Rolls  
FAirview 8-1227

**INSURANCE**  
FIRE—AUTOMOBILE—TRAILER HOMES—LIABILITY  
THEFT, WORKMENS COMPENSATION, BONDE  
COMPLETE INSURANCE DEPARTMENT  
PROMPT LOCAL ADJUSTMENT ON ALL CLAIMS  
**CLARK Realty & Insurance AGENCY**  
68-657 BROADWAY, CATHEDRAL CITY  
FA 8-2512 Evenings and Sunday FA 8-2727

Your Local Bank is the Best Place to Save!  
**CITIZENS SECURITY-FIRST NATIONAL BANK**  
MEMBER: FEDERAL DEPOSIT INSURANCE CORPORATION  
CATHEDRAL CITY BRANCH — ORVIL ZAPPE, Manager  
Office Also 456 North Palm Canyon Drive, Palm Springs

**ARNET JERSEY**  
By KORET OF CALIFORNIA  
**DRESSES — SKIRTS — BLOUSES**  
SEVERAL STYLES — PLAIN OR PRINTS  
Hand Washable — Permanent Pleats  
Needs No Ironing — Marvelous for Travel  
**Scott's**  
Open 7 Days a Week from 9 a.m. 'Til 7 p.m.  
Phone FAirview 8-2500 — Cathedral City

SENSIBLE PRICES FOR SENSIBLE PEOPLE  
**DESERT AIRE DRESS SHOP**  
3 NEW DEPARTMENTS  
Jewelry — Bags — Lingerie  
WE CARRY JAN RAALTE LINGERIE  
**DESERT AIRE DRESS SHOP**  
SUNAIR CENTER BUILDING



AL PATANE has been appointed Cathedral City campaign chairman for Frank E. Benedict, Republican candidate for Congress in the 29th District, who has also crossed the Democratic ticket. Patane, in accepting the appointment, said, "I am pleased to serve as Benedict's chairman because of his 37 continuous years of activity for the rehabilitation of all veterans, and his remarkable government and civic background." (Ellis Photo.)

## P-TA Elects New Officers, Hears Program

CATHEDRAL CITY — Election of officers and a musical program by the Nellie N. Coffman Junior High School orchestra were the focal points of interest at the March meeting of the Cathedral City P-TA, held at the school cafeteria.

Mrs. Helen Carnahan, president, introduced Mrs. Evelyn Williams, chairman of the nominating committee, who presented the slate of officers unanimously elected by the more than 100 parents and friends in attendance.

**OFFICERS ELECTED** were Mrs. Peggy Deason, president; Mrs. Ethel Adressi, first vice president; Mrs. Iris Down, second vice president; Mrs. Frances Woody, recording secretary; Mrs. Ruby Hammer, corresponding secretary; Michael Arsulich, (sixth grade teacher), treasurer; Mrs. Elaine Woods, historian, and Robert Blauvelt, editor.

The attendance prize was won by Mrs. Cassidy's fourth grade room.

**FOLLOWING THE** business meeting, the Nellie Coffman Junior High orchestra under the direction of Gus Patzner opened the musical interlude with "Spirit of St. Louis" followed by "Chorus of The Huntsmen" from the Frishutz overture by Von Weber, a folk number "Sour Wood Mountain" and "Sarabande and Gavotte" by Corelli.

Soloists were Linda Judd who played Weber's "Last Thought" on violin; Robert Franks who played a Beethoven piano number, and Patti Patane whose trombone selection was "Friends" by Clay Smith. Refreshments were served by the fourth grade room mothers.

### No Moon Trio

PROVIDENCE, R. I. — (UP) — Prof. Charles H. Smiley, head of Brown University's astronomy department, says he would want to go to the moon only after 999 successful roundtrips had been completed. "You might call me a conservative," he commented.



## Lions Start Convention Plans

CATHEDRAL CITY — The North and South Desert Region Council of Lions Clubs met in Calipatria to discuss the activities of the clubs comprising the Desert Council and the forthcoming Lions Club convention to be held in Palm Springs in May.

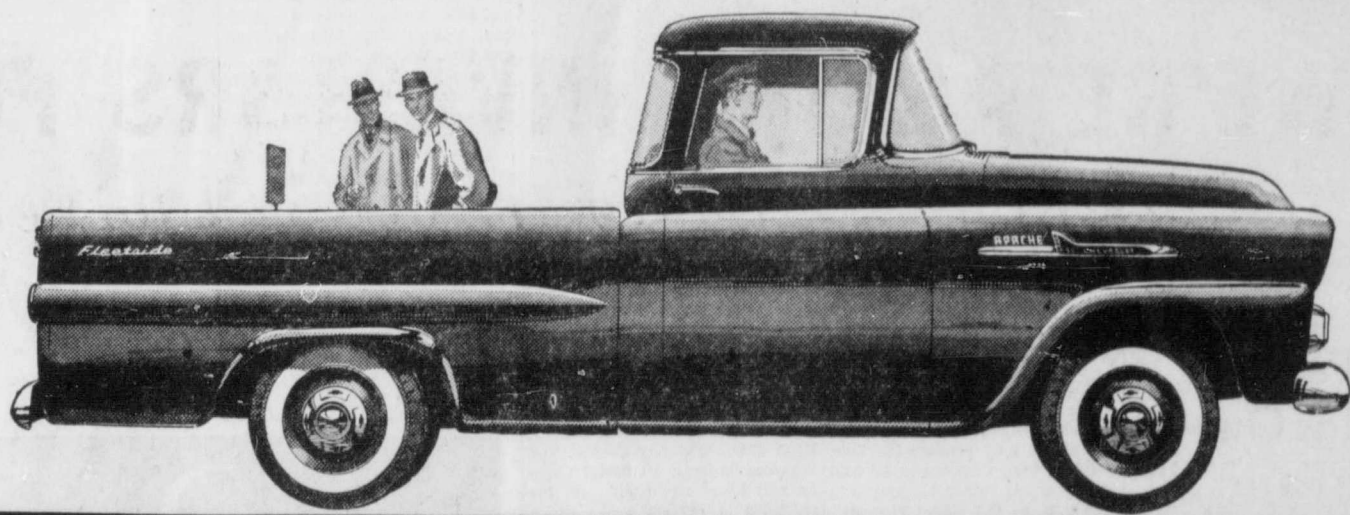
Council president, Deputy District Governor Frances Wood of Cathedral City presided. District 414 Governor Forrest Baxter spoke on the standing of the various clubs in the Governor's Contest, and Paul Clark of Cathedral City spoke on the Student Speakers Contest.

Other speakers were Joe Henderson and Elmer Walberg of Palm Springs. Also in attendance from Cathedral City were Gorton White, Del Zigler and Bill Hendrickson.

For Best Classified Results  
CALL  
FA 5-5005



CATHEDRAL CITY GIRL-SCOUTS this week are busy with their annual Girl Scout Cookie Sale, which this year will benefit the building fund of the Desert Skies Girl Scout Camp at Idyllwild. Pictured are, left to right, Kathy Compton, Kathy DaVall, Connie Christenson, Linda Hand, Marjorie Caples and Shirley Walker of Cathedral City Brownies, and Sandra Dunphy of Intermediate Girl Scouts. (Ellis Photo.)



Just out! New, wide and handsome!

## NEW CHEVROLET FLEETSIDE PICKUPS

They're as brawny as they are beautiful — three new Fleetside pickups with broad-backed builds that cut bulky loads down to size! Here are the trucks with the power and cargo capacity to tame tough jobs and look good doing it!

It's the high-styled design and broad-shouldered build of this striking new

pickup that lets you put more cargo in the box. Here's more load space than you'll find in any other low-priced pickup in its weight class! Two body sizes are offered — 78" and 98" in length — both of them a full 6 feet wide. Those side panels are double-walled where it counts — built to carry rugged, body-punishing loads and still stay

new-looking longer! And you get the best remedy for overhead worry that's ever been built — Chevy's hustling Thriftmaster 6 engine. Short-stroke V8's are optional at extra cost. Let your Chevrolet dealer give you all the Fleetside facts, or details about any new Task-Force model, including America's lowest priced popular pickup!

Beauties to behold...built for more load!



**NEW** Styling that works for you! Those high-styled lines catch the eye, call attention to your business name!



**NEW** Extra-big capacity! Wider, longer, deeper bodies — with a full-width tailgate for easier loading!

See your local authorized Chevrolet dealer

**STACK CHEVROLET**

South Palm Canyon Dr., corner E. Sunny Dunes Rd.

Phone: FAirview 4-1201





FOUR SEATTLEITES gathered each morning during their stay at Oasis Hotel to breakfast on the sunsplashed Golden Terrace of the hotel. They are Mr. and Mrs. Keith Colman and Mr. and Mrs. Lamont Bean. The foursome spent much time on the golf courses, and relaxed by the pool during the afternoons.



A FOURSOME in Chi Chi Starlite Room caused a lot of head-turning the other evening, as the Ernie Dunlevies dined with Fernando Lamas and his wife Arlene Dahl. Pictured, Mrs. Dunlevie on the left, and Mr. Dunlevie on right, with the Hollywood stars in the center. (Desert Sun Photo.)

## Mrs. Lloyd to Address Clubwomen

Virginia Lloyd, wife of the three time Oscar winner, Frank Lloyd, director and producer, will share some of her exciting and dramatic experiences with members and guests of the Palm Springs Woman's Club Monday afternoon, March 17, when she appears before them as guest speaker.

Mrs. Lloyd's interesting and varied career includes such adventures as flying with the parachuting nurses in Canada; visiting Dr. Albert Schweitzer in Africa; when the T-men films were being made; living in three different prisons while doing research for the "Caged" articles for Colliers; and living with mentally disabled women at Sawtelle to gather material for her writing.

She was engaged by the Reader's Digest to lecture on non-fiction at the Writers' Conference which was sponsored by them at the University of Colorado one recent summer.

Mr. and Mrs. Lloyd are home owners in Palm Springs but spend their summers traveling. Mrs. Glen Watson, Club president has announced that the annual business meeting will begin at 2 p.m. but non-members who wish to attend the program may pay the regular fee at the door at 2:40 p.m., at which time the business session will be over.

The tea committee, headed by Mrs. Hal Cornelli.

## First Nighter Dinner at La Paz Hotel

La Paz were given the opportunity to preview a dinner menu under the new owner-manager-ship. Roast prime ribs and a special dessert were rounded out by French tomato soup, mixed salad, baked potatoes and parsley carrots. Special music during the dinner hour was provided by the management.

Hostesses were Meses. John F. Lucareni, Harry F. Clatworthy, George Lovett and John Q. McClure. The dinners, open to the public, are sponsored by Palm Springs Playhouse Guild.

Proceeding to Palm Springs Playhouse later for the opening of "King of Hearts" were the J. Harrison Bligh party of six, Mrs. Fay Bowie, Mrs. Fred Lolland and Mrs. Rex Carpenter. Mrs. Harry Clatworthy hosted a party composed of the Stephen Swansons, Frank Lauppes and Dr. and Mrs. R. Daniels of Laguna.

Noted among the diners were the Daniel Flaxes (she is known as Phyllis Flax to theatre audiences), the Michael Ferralls, Mrs. Merritt Joslyn and Mrs. Richard Mayser; Dr. and Mrs. Julius Kaplan with the Isadore Singers and A. L. Levins. In Mrs. W. F. Schlotman's party were Mr. and Mrs. William Bates of Ketchikan, Alaska; Mrs. John Hamrick and Mrs. George Joyce.

From New York City were Mr. and Mrs. E. A. Smith with the Barney Gengenbachs of San Francisco and the village.

Mr. and Mrs. Richard Bagdasarian were present as were Mr. and Mrs. Harry Hilp, Sr., of San Francisco. Also Mr. and Mrs. Kay Karahadian with Mr. and Mrs. Thompson; the Philip Nortons, Mesdames Dorothy Scheib and Jack Ballard, Mrs. James A. Stone, Mrs. Paul Needham, the Charles Valentinos, Miss Jan King, Mrs. William (Hildy) Crawford, Mrs. Lillian Arakelian and Mrs. Jeanette Lippincott.

## Comedy Fare This Week at Playhouse

First Nighters at Palm Springs Playhouse Tuesday found "King of Hearts," current until Sunday, entertaining comedy fare. In the cast of the play by Jean Kerf and Eleanor Brooke are William Tregoe, new to village audiences, as the pompous cartoonist and humorist, Lynn Bailey as his secretary-fiancee, and John Bonitz as the timid ghost writer who finds it difficult to keep his stomach in place when faced with a crisis.

Making his stage debut is young

Larry Hart, son of the Teddy Harts of the village, who handled his role like a veteran. Nearly stealing the show each time he made his appearance was the dog, Happy, whose acquisition by Norman, played by Larry, was the last straw in the strained relationship of Cartoonist Larkin, capably and smoothly played by Mr. Tregoe, and his adopted son, Tregoe, on stage practically the entire time, never lost his hold on his audience, despite the fact that

sympathies were with Francis X. Dignam, played by Bonitz. The final act kept the audience in laughter up to the final curtain.

Lynn Bailey was delightfully feminine, in spite of her efficiency, and is both appealing and capable. She understudied the role of Dunreath Henry on the New York stage. Others in the cast are Dori Warren as the maid, George Womack in a brief bit, George Byrne, Charles Palmer and young Jimmy Ritter. Michael Ferrall directed.

## ROBINSON'S PALM SPRINGS

OUR YOUNG

WORLD IS A FUN WORLD

...A BRIGHT, NEW FASHION CORNER WITH A WIDE SELECTION OF CLOTHES FOR THE YOUNG SET! FROM CALIFORNIA...

(A) MINIMUM CARE POLISHED COTTON SPLASH PRINT DRESS WITH NYLON PETTICOAT; PINK, 3-6X, 7.95

(B) MATCHING BALLERINA SUN SUITS, PINK OR ORANGE POPPY, 3-6X, TODDLER 2-3-3X... 3.95

## St. Patrick's Brings Out Irish Fare

By JEANNE LESEM  
United Press Staff Correspondent  
NEW YORK — If it's traditional Irish food you'll be wanting on St. Patrick's Day, here are two recipes from one of the Emerald Isle's most famous chefs, William A. Ryan.

Ryan, chef de cuisine at Shannon Airport, is in New York to supervise food preparation for the 82nd annual St. Patrick's Day Festival at Cavanagh's, one of New York's oldest restaurants.

For Aran scallop soup Shannon, saute 2 ounces of diced salt pork or bacon and 2 medium potatoes, diced, in 1 ounce butter. Add 1/2 teaspoon leaf thyme, 1 sprig parsley, 1 pint fish stock or water and juice drained from 1 cup scallops. Bring to boil and simmer 20 minutes.

Blanch and dice scallops, add to stock and simmer 15 minutes. Add 4 small peeled, diced tomatoes, simmer gently until tender, remove thyme and parsley, and thicken to taste by adding crushed cream or water crackers.

### A Chicken Specialty

Four 1 1/2 cup turkeys, stir in 1 ounce butter and 1/2 cup light cream, sprinkle with chopped parsley, fennel, and mace and serve.

Another Ryan specialty, this one from County Clare, is baby chicken King Dathi. Dredge 2 1/2 pound disjointed spring chickens in a mixture of flour, salt and pepper. Slightly brown the chicken in 2 ounces sweet butter in a hot skillet.

Add 1/2 pound quartered mushrooms, 1/4 pound lean salt pork and 1 medium onion and 1 leek, chopped. Saute gently about 8 minutes, add 1/2 pint cider, parsley springs and a celery herb bouquet. Bring to boil, cover, and place in moderate oven for 15-20 minutes.

Add 1/2 cup light cream, return to oven for 10 minutes, then remove chicken to serving dish to keep warm.

Discard herb bouquet and parsley, reduce sauce slightly by boiling on top burner, then thicken with a mixture of 1/2 ounce each of flour and butter.

Strain sauce, pour over chicken and put under broiler until golden brown. Serve with bread croutons, small buttered boiled potatoes and garnish with parsley.

## Cahuilla Ready for Carnival

These are busy days for the students of Cahuilla school and their parents as they prepare for their annual Spring Carnival to be held Friday night, March 14, from 5 to 9:30 p.m. on the school grounds.

Making posters, building booths and ordering food are just part of the busy schedule. A new booth has been added, a charcoal

## Fashion Luncheon Set for April 17

Mrs. G. E. Spears and Mrs. Leo Blum, co-chairmen, are busy arranging for the fashion show luncheon which Palm Springs B'nai B'rith Women will present at the Racquet Club on April 17, at 12:30 p.m.

The luncheon showing will offer resort wear for both men and women from village shops, including Oasis Men's Shop, Ray's Men's Shop, Waltham Clarke's Hawaiian shops, Furs by Courtney, with shoes by Ted Land and hair styling by Irene. In addition a designers' collection from the famous California stylist Don Miguel will be shown for the first time.

## Main Dish Combo Tomato and Cheese

ITHACA, N.Y. — Home economists at Cornell University offer this recipe for "tomato cheese bake."

Put a 10 1/2 ounce can of condensed tomato soup in saucepan, add 1 soup can of water and mix. Add 3 tablespoons of quick-cooking tapioca. Cook, stirring constantly over low heat about 10 minutes until thickened. Add 1/2 teaspoon salt, 1/2 teaspoon dry mustard and 1/4 teaspoon pepper.

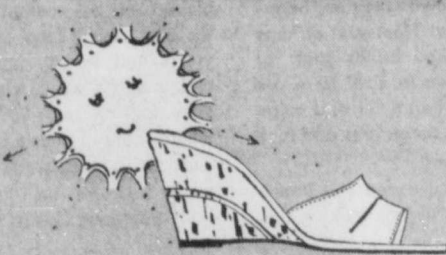
Arrange 6 slices of bread in the bottom of a baking pan (13 by 9 1/2 by 2). Put a slice of processed cheese on each slice of bread. Pour tomato sauce over cheese. Cut 3 slices of bacon into thirds and dot top of the sauce with bacon pieces. Bake at 350 degrees about 30 minutes. If bacon is not as crisp as desired, place under broiler for a few minutes.

Dress up fish sticks by spreading grated onion and a little prepared mustard on them while frozen. Sprinkle with poppy seeds and bake according to package directions.

broiled hamburger concession under the direction of Bill Barton, Herb Esbitt and Ray Corliss. The Welwood Murray Memorial library will have an exhibit in the cafeteria of current books which will be of particular interest to parents and students.

Also entering into the carnival spirit are the Palm Springs police department who will fingerprint all children who are interested in the process.

Tickets will be on sale all day Thursday at the school.



HERE: SHOE EXCITEMENT!

JACK ROGERS, DESIGNER OF

WEDGELINGS

WILL SHOW HIS FLEDGLING-

LIGHT WEDGES, REVEAL THE

SECRET OF HIS "CLINGING

SLING". BE YOUR OWN

DESIGNER, SPECIAL ORDER

AT NO EXTRA COST, 14.95

TO 18.95, THIS FRIDAY AND

SATURDAY, MARCH 14-15.







**SMOKE TREE'S** popular breakfast rides provide diversion of colonists and vacationers. Here Mr. and Mrs. John Bowles (he's president of Rexall Drug Company and a member of Rancheros Visitadores)

and their three children are pictured with Johnny Boyle (in stetson). The Bowles live in Bel Aire and come to Palm Springs several times during the winter.



**PRESIDENTIAL SECRETARY** Mary Jane McCaffree successfully evaded photographers during her fortnight's stay at Desert Air Hotel, but was caught by the cameramen as she and her husband and the Ronald Buttons visited Shadow Mountain Club. Pictured, from left, California's State Treasurer Ronald Buttons, Mrs. McCaffree, Mrs. Buttons and Dr. Lloyd McCaffree.

## Jack Dempsey Back in Village

Jack Dempsey, accompanied by his daughter Barbara McMillan and her two children, has returned to Palm Springs for a three week visit.

On a recent trip to New York City he was presented with a trophy honoring him as Boxing's "Man of the Year."

Though just returned to the desert he is busily engaged in assisting partner Dave Margolis make ready for Howard Manor's first Spring Buffet this coming Sunday evening.

## Out of Hospital

Fritzie Kuffner has returned to her home at 575 Canon Drive, after spending 10 days in desert Hospital, recovering from a severely fractured ankle, suffered in a fall.

Fruit cakes improve with age. Michigan State University food specialists said a fruit cake is never as good if it is eaten shortly after it was made as it would be if it were given time to "mellow."

## Western Night at Ranch Club

The famous Ranch Club chuckwagon buffet, along with special music and entertainment, will feature the Western Dinner Dance Buffet to be held at the Ranch Club on Friday night, starting at 7 p.m.

Both the Joe Spata Trio and the Nadel Trio will be playing that night. Western wear will be the order of the day, with prizes for the best outfits.

Reservations may be made by calling the Club at FA 5-5061.

## New Yorkers Here on Honeymoon

Honeymooning in the desert are Mr. and Mrs. Joel Rosenfeld of South Hempstead, New York, who are visiting at the home of her aunt and uncle Mr. and Mrs. Leo Sircus of 535 Grenfall Road.

Their hosts plan a wedding dinner for the newlywed couple while they're here.

Add a pinch of thyme to the water in which you simmer spare-ribs before boiling them.

*Society*  
Hildy Crawford, Society Editor  
Phone FA 5-5005

The Desert Sun Thursday, March 13, 1958 9

## California Mother of Year to Be Chosen Here Tomorrow

California's Mother of the Year will be chosen tomorrow when the selection committee meets in Palm Springs at the home of Mrs. Charles Henderson at 227 Octillo. It could easily be a desert resident as there are three Palm Springs entries and one from Coachella among the 15 nominated for the honor.

Mrs. Henderson, a newcomer to the Village, was Mother of 1957. The selection committee is composed of representatives of various organizations throughout the state.

In order to create more interest and a larger number of nominees for next year, a supporting organization has been organized which will work with the American Mother Committee and assist the state chairman in getting more nominations for 1959.

This supporting organization, known as the California Mother's Association was formed Tuesday at the home of Mrs. Cecil P. Jones, 1037 Tamarisk Road, Mrs. Edna McMillan, California Mother of the Year, 1957, and chairman of the American Mother's Committee, called the meeting to order.

Present at the meeting were two other California mothers, Mrs. Ruby B. Goodwin of Los Angeles, 1955 winner, and also author of the book entitled "It's Good to be Black," and Mrs. Ralph Pedersen of Stockton, 1948 Mother. Charter members are Mrs. Charles Pfeuffer of La Jolla, Mrs. Tom Holland, Mrs. Cecil Jones, Mrs. Glen B. Watson, Mrs. Norman C. Wickland, Mrs. Charles Henderson, Mrs. Ralph Pedersen, Mrs. Edna McMillan, Mrs. Ruby B. Goodwin.

Officers elected were Mrs. Ruby B. Goodwin, president; Mrs. Ralph M. Pedersen, secretary-treasurer. The vice president of the club will be the newly-elected mother of the year, who will be selected in Palm Springs Saturday.

This newly-formed association is affiliated with American Mother's Committee Incorporated of New York City of which Mrs. Daniel A. Poling is president, and Mrs. Norman Vincent Peale, vice chairman.

Special guest at the Tuesday meeting was Mrs. William B. Chandlee of Hillsboro, Oregon who is Western regional chairman.

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

- March 13 Writers' Guild No. 19, The Plaza, 7:45 p.m.
- March 14 Western Night, Ranch Club. Fiesta Night, Shadow Mountain Club. Cahulla P-TA Spring Carnival, 5:30 p.m.
- March 16 Spring Buffet, Howard Manor.
- March 17 P. S. Woman's Club, clubhouse, 2:30 p.m. Palm Springs Civic Chorus, rehearsal, High School, 7:30 p.m. Knights of Columbus, St. Theresa Hall, 8 p.m.
- March 18 Kiwanis, Chi Chi noon. Soroptimists, Biltmore, noon. P. S. Shrine Club Stag luncheon, Biltmore, noon. Toastmistress Club, High School, 7:30 p.m. P. S. Civic Orchestra, Palm Valley School, 7:30 p.m.
- March 19 Rotary Club, Chi Chi, noon. Rotary Anns, Chi Chi Blue Room, noon. P. S. Optimists, Biltmore, noon. Welfare & Friendly Aid, Health Center, 3 p.m.
- March 20 Lions' Club, Chi Chi, noon. Exchange Club, Del Tahquitz, 12:15.

*Claudette Colbert*  
Imports  
and  
Art Gallery  
On The Village Green  
219 South Palm Canyon Drive  
Between Bullock's and Robinson's  
Phone FA 5-7466  
Gallery Hours Monday Through Thursday 10 a.m. to 6 p.m.  
Friday and Saturday 10 a.m. to 9:30 p.m.

## Junior Women to Sponsor Choral Scholarship

When the Palm Springs Junior Women's Club met Tuesday evening at the home of Mrs. Dorothy Carlin, 575 West Racquet Club Road, it was voted to sponsor a choral scholarship for a deserving student at the Nellie Coffman Junior High School.

Appointed to fill vacancies until election in May, were: Mrs. Dorothy Cromer, recording secretary; Mrs. Bunny Kimberly, first vice president; and Pat Wahlberg, publicity.

New members introduced were Mmes. Millie Bell, Sarah Di Grandi, Juene Johnson and Evelyn Schilling.

Plans are being formulated for the installation dinner to be held in the near future with Jo Ann Sale acting as chairman.

Preceding the meeting refreshments were served by Dorothy Cromer and Shirley Shupe.

## Birthday Is Well Celebrated

Mr. and Mrs. William Olsen of the Palm Springs Play School, entertained at El Mirador brunch Sunday morning in honor of Mrs. Duane Stachler who was celebrating her birthday.

Among the guests were Mrs. Al Agazzoni, Mrs. Marie Gomory, Mr. and Mrs. G. H. Mitchell, Mrs. Lois Hannum and Bob Lamb, who were houseguests of the Olsens.

Sunday afternoon the same group enjoyed an afternoon of cards at the Olsen home and that same evening were the dinner guests of Duane Stachler at Howard Manor.

Dave Margolis, one of the owners of Howard Manor, sent in a birthday cake ablaze with sparklers and everyone sang "Happy Birthday" to Mrs. Stachler.

## Movie Stars Head Mutiny Against The Sack Dress

By VERNON SCOTT  
United Press Hollywood Writer  
HOLLYWOOD — The Biggest fashion show in history hits the nation's telecreens this month when 50 movie stars model the latest evening wear in an all-out mutiny against Paris "sack" designs.

The occasion is the 30th annual Academy Awards show March 26. Such tinsel town glamour girls as Elizabeth Taylor, Lana Turner, Lauren Bacall, Deborah Kerr, Natalie Wood and Janet Leigh will bedeck their curves in high style gowns—under strict cleavage supervision.

Behind the parade of beauties is six-time Oscar winner Edith Head, who has ruled out such French frivolities as the chemise (didn't that used to be some kind of underwear?) and the sack.

"We want our models to look like girls instead of bags," the outspoken wardrobe designer said. "I've asked the stars participating in the show not to wear black or white dresses because they don't televise well, and we've advised against wearing too much glitter for the same reason."

"Our big problem will be cleavage. If it comes to a contest of low necklines we'll be ready. A special wardrobe censor . . . er, consultant, will be backstage with small pieces of fabric to tuck into any necklines that plunge too deeply."

"But we can't tell the stars exactly what to wear," she said. "They provide their own clothes, and naturally believe they know what is best."

Miss Head went on to say that

At Howard Manor

Currently vacationing at Palm Springs' Howard Manor are Mr. and Mrs. Mel Torme, Los Angeles restaurateur Tiny Naylor, and Mr. and Mrs. Rusty Draper.

Draper, an entertainer of some repute, appeared at the Sunday cocktail dance in the Manor Room and was enthusiastically received by the guests.

## At Sunday Brunch

Sunday Brunch at the Ranch Club found a group of San Franciscans gathered about one large table. In the party were Shob and Nancy Steele, George Gillson, Mrs. Thomas Ray Jr., Sewall Bradley, Grace Pope.

The Greatest in a  
**VIBRATING  
CONTOUR CHAIR  
VIBRA-BARWA**  
Only \$49.50  
Exclusively At  
**Chaise & Chairs**  
768 North Palm Canyon  
Phone FA 4-2143

**NOW APPEARING  
MURRAY ARNOLD  
HIS MUSIC AND PIANO  
DINING DANCING COCKTAILS  
HOWARD MANOR**  
FABULOUS DINNERS from \$3.50  
SUMPTUOUS POOLSIDE LUNCHEONS  
From \$1.50  
Never a Cover or Minimum  
Member:  
DINERS' & ESQUIRE CLUBS  
"DINE AND SIGN"  
DAVE MARGOLIS — JACK DEMPSEY

4%

**DIVIDEND**  
Current Rate  
Per Annum

## INSURED SAVINGS

- Your account is insured by an Agency of the Federal Government up to \$10,000.00.
- Funds received by the 10th of the month EARN from the 1st of that month.
- Convenient parking in the THRIFTY Parking Center.
- Come in and open an insured savings account today—or open your savings account by mail.
- Assets over 28 million dollars.
- Save where your savings are.

Safe — Readily Available — Convenient



**SAVINGS & LOAN ASSOCIATION**  
400 South Palm Canyon Drive  
Phone FA 4-9697  
**JIM GIVENS — MANAGER**  
Main Office San Bernardino — Chartered in 1899

the same . . .  
**DON THE  
BEACHCOMBER**  
HOLLYWOOD — CHICAGO  
In Palm Springs at 120 VI—Lola—Off North Palm Canyon  
For Reservations, Phone FA 5-2061

## MULTIPLE LISTING IS FOR CO-OPERATIVE SELLING OF REAL ESTATE

The Multiple Listing Caravan is becoming a familiar sight. Thirty or more real estate salesmen take the weekly tour to inspect properties just listed in Multiple. They estimate the value of the properties visited. The average is compared with the asking price. Thus, the broker with whom you listed your property has a measure of its market value. If you are curious about your property, call him.

Call any broker listed below if you want your property on the Caravan.

- |                               |                               |
|-------------------------------|-------------------------------|
| BOGGESS, INC. FA 5-2971       | HYDE, CORA B. FA 5-5101       |
| Penthouse 31, The Plaza       | 290 N. Palm Canyon Dr.        |
| BURGHARD, EDW. FA 5-6663      | JACKSON, MILDRED FA 5-3356    |
| 1201 N. Palm Canyon Dr.       | 296 S. Palm Canyon Dr.        |
| COLGAN, JANE FA 5-7448        | JAMES, MARTHA FA 5-2751       |
| Bungalow 14, The Plaza        | 445 N. Palm Canyon Dr.        |
| 111 S. Indian Ave.            | JEKYL, BRADLEY & CO.          |
| CROMMELIN, JACQUES            | 457 N. Palm Canyon FA 5-2734  |
| 174 N. Palm Canyon FA 5-5496  | JOHNSON, GENE FA 4-1789       |
| DeVORZON, JULES FA 5-5240     | 596 S. Indian Ave.            |
| 1447 N. Palm Canyon           | MUNHOLLAND & CO.              |
| DEXTER, GRAHAM FA 5-2233      | 1059 N. Palm Canyon FA 4-1082 |
| 315 N. Palm Canyon Dr.        | MURPHY REALTY FA 5-5102       |
| DUNLEVIE, ERNEST G.           | 464 N. Palm Canyon Dr.        |
| 1807 N. Palm Canyon FA 4-1237 | NELSON, AMY FA 5-5254         |
| S. FRANKS                     | 2277 N. Palm Canyon Dr.       |
| 465 No. Palm Canyon           | NICHOLS, CULVER FA 5-2182     |
| FOSTER, HERBERT H.            | 861 N. Palm Canyon Dr.        |
| 559 S. Palm Canyon FA 4-1952  | PRESS, THERESA FA 5-3282      |
| FULTON, MURIEL E.             | 611 S. Palm Canyon Dr.        |
| 125 S. Palm Canyon FA 5-2225  | RANSON REALTY CORP.           |
| GANNON REALTY CO.             | 1542 N. Palm Canyon FA 5-2793 |
| 1201 N. Palm Canyon FA 5-2772 | RAY, TERRY FA 5-2064          |
| HAMMOND, JAMES                | 773 N. Palm Canyon Dr.        |
| 875 N. Palm Canyon FA 5-5373  | SUN REALTY FA 5-2929          |
| HASKELL, JOHN & CO.           | 428 N. Palm Canyon Dr.        |
| 2700 N. Palm Canyon FA 4-2265 | VENGER, LOUIS FA 5-5395       |
| HEISER, WILLIAM J.            | 3775 N. Indian Ave.           |
| 1546 N. Palm Canyon FA 5-5685 | WEINSTEIN, RALPH FA 5-2384    |
| HICKS, HAROLD J. FA 4-1101    | 256 1/2 S. Palm Canyon Dr.    |
| 1345 N. Palm Canyon Dr.       | WILLIAMS, JOHN FA 4-1641      |
| HUTTON'S REAL ESTATE          | 723 N. Palm Canyon Dr.        |
| 505 N. Palm Canyon FA 5-5977  | WRIGHT, BILLY FA 5-5727       |
|                               | 382 N. Palm Canyon Dr.        |







# 250 to Play in Little League

## Added Fields to be Sought

Tentative date for the call of "Play Ball" in the Palm Springs Little League was set for May 15 when officials of the organization met Wednesday night in the Conference Room at the City Hall to launch the new campaign.

Main item on the agenda of the directors was the need for additional facilities to handle the ever growing interest in Little League play here.

IT IS EXPECTED that more than 250 boys in the Little League age bracket (8 to 12) will turn out this year.

Plans discussed last night included an additional baseball layout at the Polo Grounds, using the Rodeo Field as well as the regular diamond. Discussion of possible use of school facilities to accommodate the large number of youths was also on the program.

PLANS FOR transportation of Palm Springs Little Leaguers to other games and youth activities in the southland were also talked.

Division of the Little League this year into two groups is planned. One will be for boys 8 and 9 and the other for boys 10 to 12. This will permit more boys to compete.

Herb Esbitt is president of the Little League. Jimmy Herrera, commissioner. Woody Wood, vice-president. F. O. Scerney, treasurer and Eleanor Lenix, secretary.

Little League is sponsored by citizens of Palm Springs and the City Recreation Department.

## Indian Baseball Season to Start Here Tomorrow

Coach George Scholl's Palm Springs High School baseball team is scheduled to inaugurate the 1958 season tomorrow afternoon on the local diamond with the Mary Star school of San Pedro as its first opponents.

Game time is 3:30 p.m.

The teams will meet again Saturday morning. Both games will be at the Polo Grounds.

## 13 Trotters Named For Opening Feature

ARCADIA — Thirteen trotters have been named for the \$5,000-added Riverside Trot, feature race on the opening program of the 20-day Western Harness Racing Assn. meeting Friday at Santa Anita.

**WILSON'S JEWELERS**  
33 EXPERT WATCH MAKERS ON HAND TO SERVE YOU AT ALL TIMES.  
300 NO PALM CANYON DR.  
Across From Harold's Union Station

**HENRY A. SIMSARIAN, INC.**  
OPEN SATURDAYS  
For Your Shopping Convenience  
Franchised Dealer For  
CARRIER REFRIGERATION G.E. ELECTRIC  
AMERICAN STANDARD PLUMBING  
CRANE PLUMBING FIXTURES  
PLUMBING AND REPAIR SERVICE  
20 Trucks and Experienced Men to Serve You  
850 North Palm Canyon Drive — Phone FA 5-2053

## BUILDERS

**LUCRECI AND FOUST**  
General Contractors

Add a Room, Remodel or Build a House  
Why Not Get the Best and Pay No More  
Good References • Free Estimates  
CALL FA 5-2701

# B.F. Goodrich

IS PROUD TO ANNOUNCE THAT

## Palm Springs Tire Co.

343 NORTH INDIAN AVENUE

As of March 13, 1958  
Joins the BFG  
Organization



Smileage!

Starts here

Watch For  
Introductory Ads  
Phone FA 4-9392



LITTLE LEAGUE plans were set in motion last night when directors met at the City Hall. From left—Howard Haddock, City Recreation superintendent, Harry Mohr, Mac Rosen, Paul Tarr, Herb Esbitt, L.L. president, Mark Hopp, Woody Wood, Jimmy Morton. (Desert Sun Photo).

## Indian Tankmen Win Over Pacific In All Divisions

Palm Springs High School swimmers took all three divisions of a dual tank meet with Pacific High of San Bernardino this week in the local pool.

Coach Verna Johnson's A team won 61 to 24 and the Bee and Cee teams by closer margins.

Next activity for the Indian tankmen comes on March 21 when they compete in the Citrus Belt League aquatic relays at Riverside.

Point winners for Palm Springs in the Pacific meet were:

**A DIVISION**  
Medley relay—Won by Palm Springs (Burke, Self, Norris, John Gallenani) 1:13.3.  
50 Freestyle—Lubach, won in 27.74; Jackson, 3rd.  
50 Breast stroke—Self won in 1:18.9; Skonberg, 2nd.  
200 Freestyle—Gallenani won, 2:38.5.  
100 Backstroke—Burke won, 1:13.9; Leonard, 3rd.  
100 Freestyle—Lubach won, 1:05.5.  
Individual Medley—Burke won, 1:43.3; Skonberg, 3rd.  
Four-Man Relay—Won by Palm Springs (Burke, Self, Norris, Gallenani) 4:10.0.  
Diving—Won by Romaine; Jackson, 2nd.

**BEE DIVISION**  
Medley Relay—Palm Springs second (Workman, Lilley, Chalfont, Bratter.) 1:13.3.  
50 Freestyle—Wagner, 2nd.  
100 Breast stroke—Lilley, 2nd.  
200 Freestyle—Bratten won, 2:34.6.  
100 Back stroke—Workman, 3rd.  
100 Freestyle—Wagner won, 1:04.7.  
Individual Medley—Workman, 2nd.  
Four-Man Relay—Won by Palm Springs, 2:56.0 (Wagner, Chalfont, Lilley, Bratter).  
Diving—Won by Wilson, Berta, 2nd.

**CEE DIVISION**  
Medley Relay—Won by Palm Springs, 1:25.0 (Blackwell, Staley, George Gallenani, Conrow).  
50 Freestyle—Gallenani, 2nd; Michel, 3rd.  
50 Breast stroke—Staley, 2nd.  
50 Butterfly—Staley won, 40.2.  
50 Back stroke—Blackwell won, 34.4.  
100 Freestyle—Conrow won, 1:05.3; Michel, 3rd.  
Four-Man Relay—Won by Palm Springs, 4:10.0 (Michel, Blackwell, Gallenani, Conrow).

**U.S. HOCKEY TEAM WINS**  
BOFORS, Sweden — Paced by Dick Meredith of Minneapolis, Minn., who scored two goals, the United States hockey team defeated the Vaerland All-Stars, 7-1, Wednesday.

# SPORTS in the SUN

The Desert Sun Thursday, March 13, 1958 11

## Dodger Stadium to Seat 50,000

LOS ANGELES — Plans for the projected new Los Angeles Dodger baseball park in Chavez Ravine were made public today, although the stadium can't be a reality until at least after a June 3 referendum.

According to the proposal put before the Taxpayers Committee for Yes on Baseball, the stadium would be built for about 12 million dollars—if voters in the June referendum approve an agreement turning over the Chavez Ravine property to the Dodgers.

It was indicated construction could begin immediately after the referendum.

The new stadium which would seat about 50,000 persons, would have about 45 lanes of access roads to carry crowds to and from the ravine to main arteries.

The ball park and an adjoining 40-acre public recreation center would be built simultaneously, with the Dodgers to open the 1960 season here. It would be built below ground level, with parking facilities for 17,000 or more cars. Parking would be on levels corresponding to the stadium tiers in which patrons would sit.

## Casper, Venturi Renew Duel in Pensacola Open

PENSACOLA, Fla. — Husky Bill Casper and the fellow Californian he bested in the New Orleans Open, Ken Venturi, moved into town today for the first 18-hole round of the \$15,000 Pensacola Open golf tournament.

Casper, a 27-year-old pro from Apple Valley, Calif., whipped Venturi of San Francisco on the second hole in Wednesday's sudden death play-off in the \$20,000 New Orleans PGA tournament.

Top players from the New Orleans tournament automatically qualified as well as the 4 top money winners of 1957.

Set to play were Art Wall Jr., Pocono Manor, Pa., the 1957 winner; last year's runner-up Peter Thomson of Australia; and 1956 winner Don Fairfield, Casey, Ill. Others include Jay Hebert, Sanford, Fla., Frank Stranahan, Toledo, Ohio, and Dow Finsterwald, Bedford Heights, Ohio.

## Triangular Meet Here Tomorrow

Riverside County League track and field activity gets under way tomorrow with Banning, San Jacinto and Palm Springs in a triangular meet here.

Over the weekend Coach George Ballagh will take his team to Laguna Beach for the annual Laguna Beach Trophy Meet.

## Seattle Needs Two More to Get in Finals

Baylor-Robertson Duel for Scoring Honors in Making

By TOM MORIARTY  
United Press Sports Writer

It was one down and two to go for Elgin Baylor and his Seattle teammates today in the N.C.A.A. College Basketball Tournament.

The Chieftains, led by Baylor's 26 points, rolled to an 88-51 victory over Wyoming Wednesday night after Idaho State outlasted Arizona Tempe State, 72-68, in the opening round of the Far West regional playoffs.

If Seattle can survive two more tournament games this weekend at San Francisco, Baylor may get a chance to match baskets with Cincinnati's Oscar Robertson in an All-American duel at Louisville, Ky., next week.

BAYLOR AND ROBERTSON have been locked in a tight race for national scoring honors all season.

In Friday night's action at San Francisco, Idaho State will play California and Seattle meets San Francisco. It will be Maryland vs. Temple and Manhattan vs. Dartmouth at Charlotte, N.C.; Miami vs. Kentucky and Notre Dame vs. Indiana at Lexington, Ky., and Oklahoma State vs. Arkansas and Cincinnati vs. Kansas State at Lawrence, Kan.

In the N.C.A.A. small college tournament Wednesday night at Evansville, Ind., defending champion Wheaton whipped Chapman, 81-64; Evansville downed American University, 82-72; South Dakota gained a 63-58 victory over Southwest Missouri, and St. Michael's Vt. upset Grambling, 48-76.

## Greater Activity In Shuffleboard Proposed Here

Bill Childs of Tramview Trailer Park was elected chairman and Leon Woolington, Sky Ridge Trailer Park, vice-chairman, of the newly-formed Palm Springs Shuffleboard Association following the successful second annual Shuffleboard tournament last week.

Clyde Strickland, Tramview, is secretary and treasurer of the group.

Purpose of the organization is to promote larger interest in shuffleboard playing for the entire desert area through an enlarged municipal program.

Two representatives from each of the seven parks in the Palm Springs area met with Don Crabtree and Howard Haddock of the City Park and Recreation department to discuss plans.

Survey of the needs for new municipal courts is being made and reports will be heard from representatives of each of the seven parks at a meeting next Wednesday.

## Round Table. Silky Named Top Horses

ARCADIA — Turf writers who covered the 1957-58 winter Thoroughbred meeting at Santa Anita today selected Round Table and Silky Sullivan for top honors.

Round Table, owned by Kerr Stables, was named unanimously as the top handicapped horse of the meeting. Silky Sullivan, Ross & Klipstein's stretch-running speedster, was selected as the No. 1 3-year-old and as the best development.

**USC, ILLINI MEET**  
LOS ANGELES — Southern California and Illinois will meet in football on a home-and-home basis beginning in 1961 at the Los Angeles Coliseum.

**CANADIANS WIN**  
BASEL, Switzerland — Canada's world amateur hockey champion team—the Whitby Dunlops—defeated a Swiss team, 8-3, Wednesday.

**MISS BROUGH WINS**  
EAST LONDON, South Africa — Louise Brough of Beverly Hills, Calif., defeated Sandra Reynolds of South Africa, 7-5, 6-2 Wednesday in the opening match of a tour of seven South African cities.



BOB SMITH, one of the best-known polo players and a long-hitting ace, will be with the Red Diamonds when they meet Eldorado poloists Sunday at Eldorado.

## Polo Scheduled at Eldorado Sunday

Eldorado Country Club's new polo field which was successfully dedicated on March 2 will be the scene of another exciting polo game next Sunday, March 16, when the Red Diamonds of Pomona and the Eldorado four meet at 2 p.m.

## Burdette Signs Brave Contract

MILWAUKEE — World Series pitching hero Lew Burdette, last of the Milwaukee Braves' holdouts, signed a 1958 contract today.

Braves' officials said the agreement was reached after a talk between Burdette and General Manager John Quinn, one of several in recent days.

## Polly Berg Favored In Women's Tourney

AUGUSTA, Ga. — Patty Berg, as usual, was the gal to beat as the field moved out for the first round of the 19th annual Women's Titleholders golf tournament.

Other top contenders for this year's titleholders crown are Beverly Hanson, Indio, Calif.; Betsy Rawls, Spartanburg, S. C.; Marlene Bauer Hagge, Delray Beach, Fla.; Fay Crocker, Montevideo, Uruguay, and Marilyn Smith of Wichita, Kan.

## Well Known Baseball Writer Found Dead

TUCSON, Ariz. — Franklin Whiteley Lewis, sports editor and columnist for The Cleveland Press and noted campaigner to "give baseball back to the fans," died here Wednesday apparently from a heart attack.

The 54-year-old writer was found dead in a hotel room by a maid.

## Laurie Cagers Eliminated from County Tourney

Basketball came to an official end for Palm Springs teams last night when a fast Riverside team defeated Laurie's Steak Ranch 53-41 in the Riverside County League tournament, eliminating the local champions.

Red Haynes scored 15 and Joe Mazzolla 10 for Laurie's while John Clarke of Riverside was high with 20.

It was only the second defeat on the floor for Laurie's this year. They won the City League Title with a 16-1 mark.



ONCE UPON A TIME there was a speedy turtle who had a reputation for being slow with the clams. He was definitely a hard-shelled tightwad.

Then one day he saw, tried and bought a new Mercury. Overnight his reputation changed. Everyone asked how this miser could buy this big, beautiful car. The turtle just smiled. For he had shelled out less for his Mercury than he would have paid for many much smaller cars.

**MORAL:** If you want to go places fast, snap up a low down payment, easy-terms deal at your Mercury dealer. A '58 MERCURY, fully equipped, \$2,774.

## MERCURY/58

Palm Springs  
Lincoln Mercury Co.  
235 East Sunny Dunes Road  
Palm Springs  
Phone: FA 4-1201



Natural Foods Vegetarians  
POT LUCK DINNER  
Sunday, March 16-4 p.m.  
AMERICAN LEGION HALL  
Everybody Welcome  
Guest Speaker

PALM SPRINGS  
**HOUSE OF HEALTH**  
360 South Indian Avenue  
(Across From Safeway)

## RALPH WEEKS AUTO PARTS

Proudly Announces the

OPENING

of a

**PALM SPRINGS STORE**

with a

COMPLETE LINE

**AUTO PARTS and TOOLS**

including parts for all makes of

FOREIGN CARS

WHOLESALE  
and  
RETAIL

OPEN  
8 to 5  
Including  
Saturdays

FREE  
DELIVERY

255 SOUTH INDIAN AVENUE

Plenty of  
FREE PARKING  
Behind Store

Phone  
FA 5-2525

## DEATH --- SACRIFICE

GORGEOUS HOME  
POOL

COMPLETELY LANDSCAPED  
HAS EVERYTHING

Less Than 1/2 Price

FOR INFORMATION CALL

Owner FA 8-2883





SUSTAINING ONLY MINOR injuries, David Vallesilo, 17-year-old Banning youth, was treated at Desert Hospital after escaping from what could have been a serious accident. The accident occurred on North Palm Canyon Drive at San Rafael, when the youth reportedly pulled around in a turn in front of a car being driven by Mrs.

A. F. Miller, 52, of Mamon Trailer Park. The Vallesilo car traveled off the road and into a bush, above. Don Watje, a visitor in Palm Springs from Riverside, pulls back the bush to look at the damage to the car. Vallesilo was thrown out onto the road by the force of the impact. (Desert Sun Photo)

#### LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED do hereby certify that they are conducting a television antenna service business at 73-038 Highway 111, Palm Desert, California, under the fictitious firm name of Palm Desert T. V. Antenna Service, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit:  
John R. Green, 463 Chuckwalla Road, Palm Springs, California; Richard Green, General Delivery, Palm Springs, California; John Roberts, San Carlos Road, Palm Desert, California.  
WITNESS my hand and seal of said County of California, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

#### LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED do hereby certify that they are conducting a television antenna service business at 73-038 Highway 111, Palm Desert, California, under the fictitious firm name of Palm Desert T. V. Antenna Service, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit:  
John R. Green, 463 Chuckwalla Road, Palm Springs, California; Richard Green, General Delivery, Palm Springs, California; John Roberts, San Carlos Road, Palm Desert, California.  
WITNESS my hand and seal of said County of California, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

#### LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED do hereby certify that they are conducting a television antenna service business at 73-038 Highway 111, Palm Desert, California, under the fictitious firm name of Palm Desert T. V. Antenna Service, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit:  
John R. Green, 463 Chuckwalla Road, Palm Springs, California; Richard Green, General Delivery, Palm Springs, California; John Roberts, San Carlos Road, Palm Desert, California.  
WITNESS my hand and seal of said County of California, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

#### LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED do hereby certify that they are conducting a television antenna service business at 73-038 Highway 111, Palm Desert, California, under the fictitious firm name of Palm Desert T. V. Antenna Service, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit:  
John R. Green, 463 Chuckwalla Road, Palm Springs, California; Richard Green, General Delivery, Palm Springs, California; John Roberts, San Carlos Road, Palm Desert, California.  
WITNESS my hand and seal of said County of California, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON March 8th, 1958, before me, the undersigned, a Notary Public in and for said County of Riverside, personally appeared John R. Green, Richard Green, John Roberts, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.  
WITNESS my hand and official seal of said County of Riverside, this 8th day of March, 1958.

#### LEGAL NOTICE

Unlawful less than six (6) days a week to said city. No other notice of such election need be given.  
Section 13. This ordinance shall take effect upon its adoption.  
ADOPTED, SIGNED AND APPROVED this 25th day of February, 1958.  
S. O. K. Sanborn  
Mayor of the City of Palm Springs, California.

**ATTENT:**  
S. O. K. Sanborn  
City Clerk of the City of Palm Springs, California.  
(SEAL)  
STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.  
CITY OF PALM SPRINGS )  
I, Mary G. Ringwald, City Clerk of the City of Palm Springs, California, DO HEREBY CERTIFY that the foregoing ordinance was introduced and read at an adjourned regular meeting of the City Council, duly held on the 11th day of February, 1958, and thereafter at an adjourned regular meeting of said City Council duly held on the 25th day of February, 1958, was read, duly passed and adopted by said City Council and signed and approved by the Mayor of said city and that said ordinance was passed and adopted by a vote of more than two-thirds of the members of said City Council, to-wit:  
AYES: Councilmen West, Miller, Boyd, Hardy, McKinney, Nathanson and Mary G. Ringwald.  
NOES: None.  
ABSENT: None.  
S. O. K. Sanborn  
(SEAL) City Clerk of the City of Palm Springs, California.  
Published March 6 and 13, 1958.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

#### Lost and Found

**LOST** - Near Desert Isle Motel, Thunderbird Country Club, or Desert Arroz Western, lady's platinum wrist watch set with diamonds and several sapphires, engraved on back J. M. B. Reward. Janet M. Brown, 1575 Windermere, Littleton, Colorado

**LOST** - Ladies small finger ring, 18 diamonds, initials E. D. Liberal Reward - FA 4-2718

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

**Salad Seen As Ladies' Favorite...**  
WOMEN EAT three times as many salads as men, and half again as many desserts, statistics reveal.

**PERSONALS** 12

#### Service Misc.

**HANDYMAN**  
Home Repairs - Maintenance  
Venetian Blind Renovating  
Gardening - Ph. FA 4-1310

**GENERAL CONTRACTOR**  
ALL TYPES CONSTRUCTION  
New - Remodeling or Repair  
SATISFACTION GUARANTEED  
PHONE FA 5-2613

**Building and Home Repairs**  
Carpentry - Electrical  
Painting - Plumbing  
NO JOB TOO SMALL  
Mike Hallahan FA 8-3515

**PLUMBING, REPAIRS, WATER HEATERS, disposals installed, stoppages cleaned. 24 hour service. RALPH. FA 5-6373.**

**FRED HEPNER**  
Auto Tops and Seat Covers  
CUSTOM MADE  
67-307 Hiway 111 FA 8-2271

**CLEANING windows, waxing floors, hauling, general maintenance work. Close homes (bonded). FA 5-6189 or 4-2358.**

**SLIPCOVERS**  
MADE TO ORDER  
D. FISHMAN PHONE FA 8-2390

**School & Instruction** 16

**REAL ESTATE SCHOOL**  
We Teach All Phases In Our Rotating 4 1/2 Week Course.  
DEGLY REALTY  
67-977 Hiway 111, across from Drive In Theatre. Ph. FA 8-2888.

**Home Services** 20

**MELTON ROOFING**  
Repairs - Leaks - Tile Roofs  
Repairs - Desert Cook Painting  
Garden Rockscaping  
FREE Estimates - FA 8-2384  
37-100 Date Palm - Cathedral City

**Custom Cabinets-Furniture Made**  
Furniture and Antiques Repaired  
JOE STUARTS CABINET SHOP  
4580 Camino Parcela - FA 5-7666

**COMPOSER, writer, creative artist needs sponsor and guide. Someone sincere to help with his career. Desert Sun Box 190, File W-9.**

**Professional Serv.** 13

**INCOME TAX**  
RETURNS PREPARED  
Notary-Public-Stenographer  
JAMES J. CAMPBELL, Realty  
205 S. INDIAN FA 5-2520  
Free Rear Parking

**EXPERT HAIR-CUTTING**  
Natural Curly Hair Speciality  
\$1.50 TO \$2.50  
By Appointment Only  
Quality Permanent. Ask about Unique Iron-Curl Service  
456 N. Belardo Rd - FA 4-9334  
ZOE'S CUT 'N' CURL ROOM

**JUCUZZI** Whirlpool bath treatments for the relief of pains of arthritis, rheumatism, poor circulation and tension. FA 8-3246.

**Announcements** 14

**Luncheon?**  
THE BEST IN TOWN ..... \$ .95

**Dinner?**  
DELICIOUS - 7 Course .... \$1.95

**Where?**  
**CHI CHI**  
OF COURSE

**DESERT BOOK SHOP**  
BOOKS ARE PERFECT GIFTS  
GREETING CARDS  
TYPEWRITERS, pay cash, SAVE  
443 N. Palm Canyon - FA 5-5206

**MEYER Davis, analyst, counselor from Los Angeles, in Palm Springs Thursdays through Sunday. FA 5-7696 for appointment.**

**Service Misc.** 15

**Furniture Upholstery**  
REPAIRING - RESTYLING  
PATIO FURNITURE  
FREE ESTIMATES  
REASONABLE FA 8-3983

**Mimeographing**  
BUSINESS cards, announcements, rubber stamps - VONA GOFF  
66-570 Carey Road Ph. FA 8-2483

**COSTUMES**  
RENT OR MADE TO ORDER  
546 Grove, Cathedral City FA 8-2297

**General Floor Maintenance**  
Cleaning - Waxing - Polishing  
Home - Commercial - FA 5-6619

**CITRUS TREES, Guaranteed**  
Delivered - Below Retail  
All Sizes, Types - FA 4-2964

**Painting - Decorating - Papering**  
25 YEARS EXPERIENCE  
SID BEEVER - FA 8-2054

**PAINT ANY ROOM, (walls and ceilings) \$20. Labor and material. FA 5-7413 after 5.**

**ALTERATIONS**  
Could Handle A Few More Ladies  
Call Evenings or Sunday FA 5-6420

**Addressing - Typing - Mailing**  
Reasonable  
FA 4-9522

**GARDNER, white. Experienced, bondable. Permanent resident.**  
FA 4-2472 after 6 p.m.

**Lost and Found** 10

**REWARD - Heartsick. Lost, 4 months old pup, light tan, short hair, Dillon Road and Ellsworth Box 1119 Desert Hot Springs.**

**LOST - CHARM BRACELET**  
One charm has "Lisa", March 20, 1956. Reward Return to El Mirador Hotel, Mrs. Stone.

**LOST IN RANCHO MIRAGE**  
DARK SIAMESE CAT  
REWARD FA 6-6642

#### Child Care and Day Nurseries

**BABY SITTING AGENCY**  
PALM SPRINGS AND VICINITY  
24 HOUR SERVICE  
Adult Sitters - Thoroughly Screened  
FA 5-2701

**Reliable Adult Baby Sitter**  
Own Transportation  
Phone FA 4-2786

**Help Wanted** 27

**DESERT EMPLOYMENT AGENCY**

Hotel maid ..... R&B \$130  
Companion-Housekeeper R&B \$150  
Desk Clerk ..... \$250  
2nd Maid ..... R&B \$175  
Broiler man ..... \$2 hr.  
Saleslady & dressmaker ..... Open  
Domestic Cook ..... \$200  
Waitresses ..... \$1 hr.  
Cook-housekeeper ..... R&B \$175  
Hotel Maid ..... R&B \$100  
Cook-housekeeper ..... R&B \$200

**LUCILLE GARLAND**  
208 N. Indian Ave. Ph. FA 5-2364

**ARE YOU REGISTERED WITH US?**  
NO FEES FOR JOBS

**INTERVIEWS FOR SUMMER EMPLOYMENT AT GRAND CANYON, ARIZONA, FRIDAY, MARCH 14TH AND SATURDAY, MARCH 15TH. SEASON OPENING MARCH 28TH.**

**CALL IN PERSON**

**PALM SPRINGS EMPLOYERS ASSOCIATION**  
214 N. INDIAN AVENUE



## TAMARISK RANCHOS ADJOINS THE 3RD FAIRWAY TAMARISK GOLF COURSE

A New Approach to Community Living

### 16 NEW BEAUTIFUL HOMES

3 BEDROOMS AND DEN, 3 BATHS, INDIVIDUALLY OWNED... BUT CARED FOR IN EVERY RESPECT PERPETUALLY CARE-FREE LIVING. NO RESPONSIBILITY FOR POOLS, LAWNS, GARDENS, ETC.

**Come and Go With Assurance  
Your Own Home Is Cared For**

PRIVATE PATIOS, SPACIOUS LOVELY GROUNDS. HOMES FEATURE—FORCED AIR HEATING AND COOLING, MANY BUILT-IN FEATURES, LOVELY INTERIOR DECOR.

**You Have All the Privacy of a  
Separate Individual Home**

BUT THE TERRIFIC ADVANTAGES OF PLANNED CARE GIVES A NEW APPROACH TO LUXURIOUS DESERT LIVING

FOR INFORMATION—MR. MILLER FA 8-3576  
AT PALM VIEW ROAD AND 37TH STREET, NORTH EAST CORNER OF TAMARISK CLUB, WONDER PALMS AREA, FOLLOW THE SIGNS.

SALE PRICE \$33,750

SOLD BY THE BUILDERS ON THE SITE.

## TAMARISK RANCHOS

### A NEW CONCEPT IN DESERT LIVING

### Mountain View Estates

ABOUT 4 BLOCKS WEST OF THE POST OFFICE IN A SHELTERED COVE, ADJOINING THE ELEGANT LAS PALMAS ESTATE TYPE HOMES.

3 BEDROOMS, 2 BATHS, 2 CARPORTS  
(OVER 3000 SQUARE FEET UNDER ROOF)

8 TON REFRIGERATION air conditioning, 16x32 heated and filtered pool, dishwasher, oven range, disposal, 120x140 lot, fenced play area. Underground utilities (this means no power or telephone poles).

7 DIFFERENT ELEVATIONS—AND THERE IS CERTAIN TO BE ONE TO FIT YOUR PERSONALITY.

**\$34,950 to \$37,750**

**\$7500 DOWN**

24½ YEARS ON FIRST T.D.

ARTHUR L. NEWMAN—SALES MANAGER  
ON THE PREMISES

AT FRANCES STEVENS SCHOOL (on North Palm Canyon) turn towards the mountains on Chino Drive—continue to the end—then right 1 block—then left to the MOUNTAIN VIEW ESTATES.

COURTESY TO BROKERS

FA 5-2562

FA 5-7606

FA 4-1927 EVENINGS

### Bus. Opportunities 29

RESTAURANT and apartment for rent. Equipment and furniture for sale. Excellent opportunity for couple. Reasonable rent, good lease. Phone FI 6-6432 Palm Desert for appointment.

GOING, growing, building corporation, wants expansion funds, for desert area. Excellent income returns for active or silent investor. Desert Sun Box 190, file W-4.

THREE 10 acre tracts for trailer park sites. Guaranteed zoning. All highway frontage. Close in. Near million dollar Hacienda Motel, Indio. Small down, owner in hospital. DI 7-5700.

SERVICE STATION SITE INDIAN AVE. - PALM SPRINGS ON 3 STREETS FA 5-6473

5 UNITS, 10 year lease, \$1800 per year. In center of Cathedral City. 710 Broadway. FA 8-2330.

### Lots & Acreage 33

WOULD you like a real GROWTH INVESTMENT ACREAGE fronting RAMON RD. adjacent announced multimillion dollar hotel and recreation projects. \$2500 cash will handle. Circumstances force sale. Write Desert Sun Box 190, File E-7 or phone Diamond 7-3566 Indio.

87 x 130 FOOT CORNER LOT B - Bar - H Ranch, Desert Hot Springs. View of mountains and valley. Secluded. Water, paved roads, electricity. \$3000. Write Desert Sun, Box 190, File N-2.

R-1 LOT, 65 x 105 on Calle Rolph, off Tamarisk. Write owner - 1615 N. Laurel Ave., Apartment 16, Los Angeles 46, or phone Oldfield 6-4803.

4 ACRES - \$6000 ADJOINING LaQuinta new development. Box 4, Laguna Beach, Calif. Ph. HY 4-4653 or 4-6465.

440' ON E. Ramon Rd by 990' deep. Write A. Sakofsky, 5978 Santa Fe, Huntington Park. Phone Ludlow 5343

### Choose THE RIGHT

LOCATION. LOW PRICES ARE NOT ALWAYS SMART PRICES.

R-1 LOT \$4950

Close-in. Fast growing area.

R-1 LOT \$10,000

Popular Deep Well Area

R-1 LOT \$12,500

Wind sheltered Tennis Club area.

AND MANY OTHERS

**Murphy Realty**

464 N. Palm Canyon FA 5-5314

### Reduced to Sell

58 CHOICE acres with 500 feet on Hwy 99. 2 Miles east of Indio Ave. Now only \$34,800. Call immediately FA 5-2884

**Ralph Weinstein**

REALTOR

256½ S. Palm Canyon Drive

### LIQUIDATING

2½ ACRE PARCELS

FULL PRICE \$695

\$25 Down - Low as \$15 Monthly

ROADS and surveyed. Near Yucca Valley. Office, Red Shook at Joshua Tree or call owner

Palms Springs FA 5-7507 or FA 5-5765.

### ACREAGE MINDED?

HERE'S YOUR DEAL.

CHOICE level land on paved Hwy. \$195 per acre with 20 per cent down.

BRING YOUR CHECK BOOK

JEKYLL, BRADLEY CO.

457 N. Palm Canyon FA 5-2734

219 x 102 REAR 270 Riverside Dr. between Riverside Place and Camino Real. R-3.

SILVERMAN - FA 5-2544

### LOOK AT THESE BEFORE YOU DECIDE

\$30,000—A REAL BARGAIN—3 large bedrooms, 2 complete baths. Master bedroom has spacious dressing room, living room has fireplace, separate dining room, pleasant kitchen, double attached garage, large lot, heated and filtered pool, plenty of shrubs. TERMS! Submit.

\$32,500—OWNER'S WILL ACCEPT LOT IN DEEP WELL area or in vicinity of Ocotillo Lodge as part payment on this beautifully and expensively landscaped 3 bedroom home—living-dining combination, large patio, generous amount of concrete, practically no upkeep, heated and filtered pool.

\$38,750—READY FOR OCCUPANCY—completely and newly furnished, beautiful wool carpets, 2 large bedrooms and 2 complete baths, comfortable lanai, built-in range and oven in conveniently designed kitchen... utility room, double attached garage. Terms can be arranged. Popular south end location.

**THERESA PRESS, Realtor**

611 SOUTH PALM CANYON

FA 5-5282 or 5-5294

### WE HAVE A LOT OF GOOD LISTINGS

REAL good buy 2 bedroom, bath. Only \$11,000, small down. NICE 3 bedroom, 2 bath, tiled floors. Only \$15,750. Good location. ONLY \$2500 down buys near new 3 bedroom, 2 baths with pool. Now rented for \$250 by year. Only \$22,000.

\$1000 DOWN new refrigerated 3 bedroom 2 bath, fireplace, barbecue, all built-ins, glass doors to patio. Walled in. Only \$22,000.

### INCOME

8 FURNISHED UNITS on Palm Canyon, \$66,000, small down. NEW DELUXE 4 furnished 1 bedroom units plus 3 bedroom, 1½ bath home, all carpeted. Pool. Only \$55,000. Good terms. ALSO see us for your business properties. We have it!

### LOTS

LEVEL R-1 lot, only \$1700. 3—100x150 ft. lots adjacent Las Palmas, all for only \$25,000. PALM CANYON corner, 250 ft. front, beautiful location. \$55,000. LOTS of acreage—\$650 up.

**HUTTON'S REAL ESTATE**

505 N. Palm Canyon Drive - Phone FA 5-5977 or FA 5-7772

### Lots & Acreage 33

### THE RIGHT INVESTMENT

IS EQUAL TO A LIFETIME OF TOIL. HERE'S YOUR CHANCE.

5 Acres \$3350

15 Acres \$11,890

Terms. Values will increase.

also

12 ACRES - Hwy. 111

ZONED for trailer park. Also excellent for apartments. Priced right. Flexible terms.

### CONSULT

**Murphy Realty**

464 N. Palm Canyon FA 5-5102

### THREE LOTS

with 150 ft. on N. Palm Canyon

\$30,000

With the limited amount of property on Palm Canyon Dr. this is an excellent investment opportunity - or for building site. Terms, or \$2000 less for cash.

**Peter B. Sheptenko**

475 N. Palm Canyon Drive

PHONE FA 5-2727

### BY OWNER

5 ACRES

NEAR LANCASTER

AND

EDWARDS AIR BASE

\$250 DOWN

\$60 Per Month

JUST OFF MAIN HWY

RIPE FOR DEVELOPMENT

P.O. Box 190, Desert Sun, File P-9

### BEST LOT BUYS

R-2 - 100' x 83' \$3500

R-2 - 122 ft. frontage \$5950

R-1 - Corner lot on sewer \$2950

R-1 - 100' x 128' \$3950

Williams Real Estate FA 4-1641

### 2 CORNER R-2 lots. Near new

post office in Palm Desert, 205' x 80'. Street on 3 sides. Room for 8 units. Owner FA 8-2287.

Evenings FA 5-2718.

### ONLY \$2000 for 2 adjoining lots

in high section of La Quinta

Phone FA 8-2709

### BY OWNER - HILLSIDE VIEW

LOT R-1. 107 X 107. UTILITIES IN. FA 4-9201.

### For Sale or Exchange 34

WILL exchange APARTMENT HOUSE, 7th and American, Long Beach, steady income, ground value alone \$32,500. Has \$12,000 first at 5 per cent from original \$30,000. Will carry 1st and 2nd. Have moved to Palm Springs. Submit only good income or potential unimproved. Desert Sun Box 190, File A-3.

### OUTPOST ESTATES

MODERN 2 bedroom, lanai, will take house trailer as part payment. FA 8-3695.

### FOR SALE or trade. 1 Bedroom

house, near new. Want 55 ft. house trailer. Hemet, Calif. 418 West Acacia.

\$7350 - R-2 LOT - 2 bedroom furnished house, 861 E. d'ger, Beaumont. Take money or 2nd mortgage. Submit to 2nd mortgage.

EL MIRADOR AREA - 5 UNITS

New deluxe furnished. Widow must sacrifice. Terms. FA 4-1926.

TRIPLEX, 2 bedrooms owner's suite. Excellent condition, location. Near new bank. FA 5-6473.

Unusual 4 New Deluxe Units. Walled, Landscaped, Owner 570 Desert View Dr. - FA 5-1427

11 UNITS - POOL - BEST LOCATION. PRICED TO SELL. MAY TRADE. OWNER FA 5-5265

DUPLEX on R-3 lot. South end. Room to build. By owner. FA 4-2292 Evenings

LARGE ENOUGH FOR 2 LOTS PANORAMIC VIEW - \$3400

## AMY NELSON

\$13,950 - New 4 bedroom, 2 baths. Only \$1075 down plus impounds. \$15,950 - Furnished 2 bedroom home, good location. Hurry! \$21,950 - \$1000 down. New 3 bedroom, 2 baths, refrigerated air, \$25,000 - New 3 bedroom, 2 baths and pool. Only \$3000 down. \$34,950 - Las Palmas area. New 3 bedrooms, 2 baths and pool.

### INCOME PROPERTY

\$49,500 - Furnished four-1 bedroom apartments and pool. \$85,000 - 12 furnished units and pool, \$23,000 year income

### LOTS

\$1695 - Residential lot - 75' x 100', near Indian Avenue. \$3300 - Choice 125'x100' Near Ranch Club Golf Course \$6000 - R-2 lot - 100' x 128', room 6 units. Near Palm Canyon. \$8500 - Las Palmas area, 100' x 150'. 3 lots for \$25,000. \$55,000 - 250 ft. frontage, Palm Canyon Drive corner.

**AMY NELSON, Realtor**

2277 North Palm Canyon Drive - Phone FA 5-5254 - FA 5-5545

San Clemente Office 508 N. Highway 101 - Phone Hy. 2-1121

## ENCHANTED HOMES

ONLY TWO HOUSES LEFT IN ENCHANTED ESTATES FOR IMMEDIATE OCCUPANCY BUT RESERVATIONS ARE BEING TAKEN IN OUR NEW DEVELOPMENT FOR APRIL OCCUPANCY.

### FURNISHED MODEL HOME

Now Open for Inspection

2866 LIVMORE AVENUE

FROM SUNRISE WAY, TURN EAST ON McALLUM WAY, THEN TURN LEFT ON LOUELLA ROAD TO MODEL, NEAR PALM SPRINGS CITY HALL.

REFRIGERATED COOLING—forced air heating, Waste King, built-in range and oven, dishwasher, disposal, Westinghouse refrigerator, fireplace, living room 18x24—master bedroom 11½x15—extra large lots. Two palm trees. Completely fenced.

### 3 BEDROOMS - 2 BATHS

PRICES START AT \$19,900

MINIMUM DOWN PAYMENT \$1,950

PADDOCK POOL AN OPTIONAL FEATURE WITH ADDITIONAL DOWN PAYMENT OF \$1000

CLOSE TO SCHOOLS—3 MINUTES TO DOWNTOWN.

JOHN M. SEAMANS—SALES MANAGER

OR SEE YOUR BROKER

FA 4-2884 FA 5-7606

### Income Property 35a

YOU CAN'T afford to pass this up! Lovely new triplex, 1 - 2 bedroom, 2 - 1 bedrooms, nice location. Only \$2500 down to responsible party or will take lot on trade. Ph. owner Riverside OV 3-2639 or OV 9-8410.

### Farms & Ranches 35b

40 ACRES

LEVELED, piped, canal water, warm area, suitable citrus, grapes, vegetables, \$4000 handles. Owner DI 7-1407 EX 8-4053

BEAUTIFUL 6 acre avocado grove near Vista. Hilltop view building sites. Consider some trade. FA 5-6716.

### Real Estate for Sale 35

ALL These Homes

ARE beautifully furnished, delightfully landscaped and quick occupancy can be arranged.

GLAMOR and UTILITY

COMBINE to make this a dream house.

It's gay. It's musical with Hi-Fi and television. 4 bedrooms, 4 baths. Pool. Every window a picture window. Price \$75,000.

CHARM - COMFORT

AND value. All wrapped up in one, plus top location in wind sheltered area. 3 bedroom, 3 bath. Pool, underground utilities. Price \$67,500.

ALLURING OUTSIDE

Mighty Comfortable Inside

EXCLUSIVE location, 4 bedrooms, 4 baths. Pool. Everything for real living. Price \$78,500.

SHOWN BY APPOINTMENT

**Murphy Realty**

464 N. Palm Canyon FA 5-5102

### BARGAIN

\$850 DOWN. 2 Bedroom home in Riverside. 22 fruit trees shopping close by. Full price \$7850. Phone FA 5-6554

MUST sell - Beautiful 2 bedroom home, fully landscaped. Room for large pool. Lovely guest house. Owner 1650 Mesquite. Phone FA 5-5954

### BARGAIN

4 BEDROOM 3 bath, double terrace. Huge lot, cabana and pool. Exclusive south end, \$33,500. Reasonable terms. FA 5-6554.

SOUTHEAST. 2 bedrooms, 2 baths, has everything. A home so beautiful INSIDE admission should be charged. Owner FA 5-7831.

BY owner TRIPLEX, 2 one bed room, 1 two bedroom and den. Beautifully furnished TV cable. Phone FA 4-9148

JUST completed 2025 Case Lila. Modern 3 bedroom 2 bath. \$28,500. As low as \$4000 down.

LAS PALMAS - Furnished 3 bedroom 3 bath home. Large lanai. Phone FA 5-5554

## GANNON REALTY

1201 N. Palm Canyon

WEIGHING VALUES? Looking for your money's worth? Then take a peek at this compact 4 bedroom, 2 bath, new family home. Only \$13,950 with \$1075 down, easy terms.

CHARMING older home, 2 bedrooms, 2 baths, large living room, glassed lanai, double garage, bearing citrus and beautifully shrubbed. Best southern locale. \$21,500 furnished. Our best buy.

ONCE IN A BLUE MOON is such a rare find offered. Built for present owners, within walking distance, 2 spacious bedrooms, 2 large baths, walk-in closets, large dining and living rooms. The finest in furnishings, Tennis Club area. Well worth \$55,000.

SEE US for Acreage - SEE US for choice Rentals.

**FAirview 5-2772**

### INVEST TODAY

Profit Tomorrow

3 BEDROOMS, carpets and drapes, large lot. Low down. \$22,500.

4 BEDROOMS furnished, Pool, Las Palmas area, \$37,500.

5 UNITS South end. Completely furnished. Pool. \$68,000.

R-1 lot, 122 x 83 \$3950

R-2 lot, 122 x 83 \$5250

100 Feet, Palm Canyon \$25,000

RANCH - 50 Acres. Deluxe home Indio area \$87





PALM DESERT ROTARY CLUB heard a resume of golfing activity in the desert from Jimmy Hines, featured speaker, who is vice president of Eldorado Golf Club. At the Shadow Mountain Club meeting are, left to right, Hal Kapp, Rotary vice president; Phil Franklin, program chairman; Hines, and Jerry Malone, chairman of the welcoming committee. (Desert Sun Photo.)

## Legion Service Officer Appeals For Hearing Aids

Service Officer Harry H. Selzer of Owen Coffman Post 519, American Legion, today issued an appeal for hearing aids and table model radios.

The radios will be given to Veterans bed patients only, while the hearing aids will be given free of charge to Veterans who do not have a service-connected injury, and who are unable to buy one. Veterans applying must have an Honorable Discharge from the Army, Navy or Marine Corps.

Persons having either radios or hearing aids which they wish to donate are asked to call the Legion Hall, FA 5-2928; Mrs. Maggie Florio of the Palm Springs Business Woman's Club, FA 4-1782; Mrs. Ellen Blavaschi, president of the Legion Auxiliary, FA 5-7412, or leave them at either fire station.

## Baby Sitting Service Planned

Mrs. Mary Kathryn Bols, who is now operating a 24 hour answering service at 254 North Palm Canyon Drive, today announced the start of a Baby Sitting Service.

All sitters will have health certificates and police department fingerprint employment cards, Mrs. Bols said.

## SUNAIR

By JEAN PATANE

Mr. and Mrs. Charles Craig of Seattle, Wash., were here for four days last week as houseguests of Mrs. Maude Griffiths of Melrose Drive.

Mrs. Dee Blanchard and daughter, Toni, close friends of Mr. and Mrs. Jay Wilson, owners of Sunair Terrace, arrived last Wednesday from their home in Seattle, Wash. Enjoying a week at Sunair Terrace are Mr. and Mrs. W. E. McLeod and friends, Mr. and Mrs. L. C. Welsh of Winnipeg, Canada, and Mr. and Mrs. James Squier of Santa Ana.

Jerry Belcher, formerly of Bullock's, is now hair stylist at Irene's Hairfashions. Another new member of Irene's staff is Bernice Nisson, manicurist, formerly with the Statler Hotel in Los Angeles.

Mr. and Mrs. Harry Cronewitz, owners of Palm Heights Apartments, were dinner guests of Mr. and Mrs. Ben Hedrick of Palm Desert, at Shadow Mountain Club Sunday night.

Visiting with Mr. and Mrs. Charles Linn, owners of King's Road Apartments, are his brother and sister-in-law, Dr. and Mrs. L. L. Linn of Chicago, who have been here for the past two weeks. Enjoying the desert winter season at their King's Road Apartment are Mr. and Mrs. Fred Arscott of Vancouver, B. C.

Among the guests at Sunation Motel on Melrose Drive are Mr. and Mrs. John Ratloff and daughter, Carol, here for a week

from their home in Salem, Ore. Mrs. Wallace Taylor of Laguna Beach, Mrs. Mabel Crawford of Los Angeles, and Mr. and Mrs. Jack Seales of La Jolla.

On Sunday evening Mr. and Mrs. Joe Earhart hosted a farewell party honoring Mr. and Mrs. Lee Fuller on the eve of their departure for Wenatchee, Wash. Among the guests enjoying cards and refreshments were Mr. and Mrs. Logan Johnson, Mr. and Mrs. John Gardner and Mr. and Mrs. Clyde Rogers, all winter residents from Wenatchee.

Recent arrivals at Melrose Apartments are Mr. and Mrs. Amos Belnap, vacationing from their home in Boise, Idaho, for a month, and Mr. and Mrs. J. E. Neve, here for a week from Los Angeles.

Alfred Switzer (Alfalfa of Our Gang Comedies) and his friend, Clyde O'Brien, owner of O'Brien's Restaurant in North Hollywood, who were here over the weekend, hosted a party at the Chi Chi to see Jerry Lewis.

Mr. and Mrs. Charles Evans of Yuccaipa were Wednesday night dinner guests of Mr. and Mrs. A. E. Jones at their home on Cathedral Canyon Drive.

The Pentagon, the world's largest office building, also has the world's largest private exchange switchboard. Staffed by approximately 200 persons, its 44,000 telephones are connected by 160,000 miles of cables, handling 230,000 calls a day.

## Over Vibrant Language Continues to March on, Government Leaders Are Responsible for Many Changes in Word Usage--First Launch, Do Good

By DOC QUIGG  
United Press Staff Correspondent  
NEW YORK (AP) Small doses of scolding thought:

Our vibrant language is marching on. Asking Congress for support of a project to shoot the moon, Air Force Lt. Gen. D. L. Putt said:

"If this project were started in the next few weeks, first launch for the moon would be made this year."

Here we have a peep at the speech of the future.

"So long, mom, I'm leaving for Mars at third launch tomorrow."

THE GENERAL was on firm ground with his usage of the word launch. You may have thought that the sending of a newly-built ship down the ways and into the water is a launching. But a check of ship-building people discloses that such an act, with or with-

out champagne bottle, bashing, is known properly as "the launch."

On the same day that General Putt launched "first launch," President Eisenhower in a speech

orbited the words "sloganizing" and "do-gooding." With the presidential backing, these two should enjoy long and happy life.

YOU MAY RECALL that "normalcy" was in a usage limbo until another President, Warren

G. Harding, dusted it off for his inaugural speech and suggested it would be a nice thing to return to.

Speaking of long life, the life expectancy of American wage earners dipped into a recession in 1937 after a 13-year boom. The Metropolitan Life Insurance Co. says the average length of life of its industrial policy-holders and their families slipped down to 69.9 years.

THE LIFE SPAN had risen without interruption for 13 straight years to an all-time high of 70.2 in 1926. The slight dive it took last year is attributed by Metropolitan "largely to the effect of the Asian influenza outbreak" in the late months of the year. However, the figure for 1937 is 23½ years higher than that for 1909.

Phone FA 5-5005 for Classified Ads.

LANVIN'S traveler...

the famous black-and-gold

metal container that's safe

for travel, handsome on your

dressing table... filled with

arpege or my sin eau de

lanvin... arpege, 2.50\*...

my sin, 2.00\*



with

EASTER GIFTS in mind...

VOLUPTÉ compacts... 2.95\*

we've room to show you only a

few of the enchanting styles,

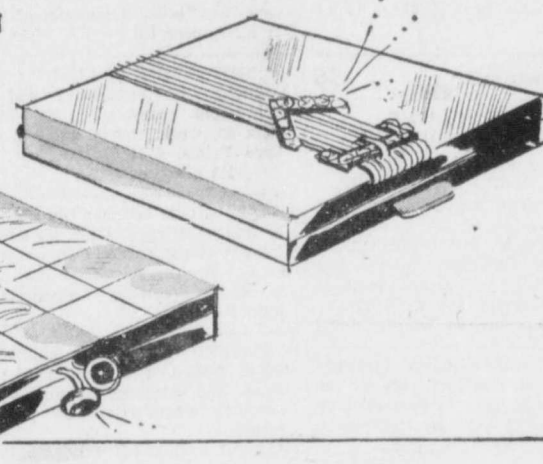
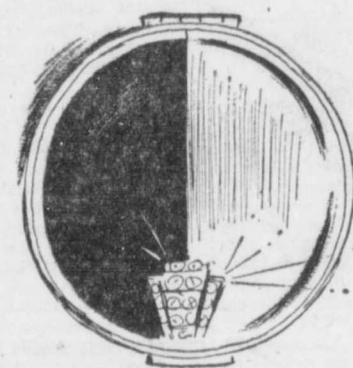
values 5.00 and 10.00... all

priced very specially now

for easter gifts... they're

mostly one of a kind, and all

are exceptionally fine...



REVLON'S futurama

lipsticks that are a jeweller's

masterpiece, so handsome in

design... a permanent accessory

that you will treasure, replacing

the lipstick but carefully

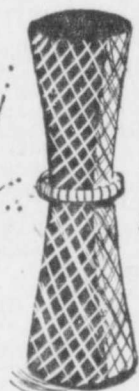
saving the case... from brushed

silver at 2.50\* to 37.95\* in

hand engraved sterling...

Bullock's

PALM SPRINGS



\*plus tax

If you can afford  
any new car  
you can afford a Buick  
with award-winning  
Air-Cooled  
Aluminum Brakes\*

"100% improvement over  
conventional Detroit brakes"

—Sports Cars Illustrated Magazine,  
Feb., 1958



Come in and try  
the year's greatest safety advance!

**B-58 BUICK**

\*Aluminum front brakes standard on CENTURY, SUPER, ROADMASTER 75  
and LIMITED, optional at slight extra cost on the SPECIAL.

SEE YOUR LOCAL AUTHORIZED BUICK DEALER

**ROBERSON BUICK**

68-406 Highway 111, Cathedral City

Ph. FA 8-2115